

Article

An article in general is a piece of writing for publication in a magazine, newspaper, brochure, leaflet, etc. It may be either formal or informal depending on the topic they deal with. It is written to provide information, describe a place/event/experience, etc, present an opinion or balanced argument, offer advice/suggestions, etc.

A successful article should consist of:

A title or a headline

Choose an eye-catching **title** or a **headline**.

I Introduction

Paragraph 1

An introductory paragraph in which you state the topic. This means you talk generally about the topic without giving your opinion.

Examples:

Have you ever wondered/asked yourself/thought about ...? / It was believed that

II Main Body

Paragraph 2

One paragraph presenting the topic in detail.

Examples:

One of the main advantages of ...is .../ Moreover, .. / In addition, ... / Finally, ...

Paragraph 3