

After years of failure and misfortunes, Sanders finally hit it big. KFC expanded internationally and he sold the company for two million dollars (\$15.3 million today). He was not a billionaire, but he lived in comfort for the remainder of his years.

Even today, Sander remains central in KFC's branding and his face still appears in their logo. His goatee, white suit and western string tie continue to symbolize delicious country fried chicken all over the world



At age 90, Sanders passed away from pneumonia. At that time, there were around 6,000 KFC locations in 48 countries. By 2015, there were an estimated 18,000 KFC locations in 118 countries.

“ Failure isn't in the number of times you have failed; but in your inability to stand up again; with the same courage and renewed devotion to continue your journey”.

“success in life comes when you simply refuse to give up, with goals so strong that obstacles, failure, and loss only act as motivation”.

“strong people always have their life in order; even with tears in their eyes”.

By Jjuuko Joseph

