

that students will need to know how to use technology in their careers as it becomes evermore influential and society becomes more reliant on it so it is of vital importance that they feel comfortable using these devices.

A UCLA psychology study also suggested that children's social skills may be declining as they have less time for face-to-face interaction due to their increased use of digital media. Students in the study were instructed to look at photos of faces and were tested on their ability to recognise the moods and emotions shown by those in the picture. It was found that students who went 5 days without a smartphone, television or other digital screen did substantially better at reading human emotions than similarly matched students who continued to spend hours each day looking at their electronic devices.

Overall, it is apparent that there are advantages and disadvantages that come with the increasing popularity of new digital technology for both audiences and producers.

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Page 2 of 2