

• Measuring Risk Aversion

→ Approach 2: Certainty Equivalents

* more useful than risk premium when $E\tilde{z} \neq 0$.

* How much certain wealth would you need to be indifferent to a lottery F which generates final wealth $w + \tilde{z}$?

→ Definition: Given $u(\cdot)$ and w , a decision-maker's Certainty equivalent for the prospect that pays $\tilde{z}$ is the amount of final wealth $c_{\tilde{z}}$ that solves

$$Eu(w + \tilde{z}) = u(c_{\tilde{z}})$$

* If certainty equivalent $>$ initial wealth: accept

* If certainty equivalent $<$ initial wealth: reject

• Expected Final Wealth

$$\begin{aligned} E[w + \tilde{z}] &= E[w] + E[\tilde{z}] \\ &= w + E[\tilde{z}] \end{aligned}$$

• Risk Aversion

→ A natural way to compare risk aversion is to compare the certainty equivalents

→ i.e. 2 decision makers, utility functions $u(\cdot)$ for DM1 and $v(\cdot)$ for DM2.

→ Say that u is more risk-averse than v if for all lotteries p

$$c_p^u \leq c_p^v$$

→ Another approach is to measure risk aversion using the local curvature of the utility function.

→ Definition: For any twice differentiable Bernoulli utility function $u(\cdot)$, the Arrow-Pratt coefficient of Absolute Risk Aversion is $A(x) = [-u''(x)/u'(x)]$.