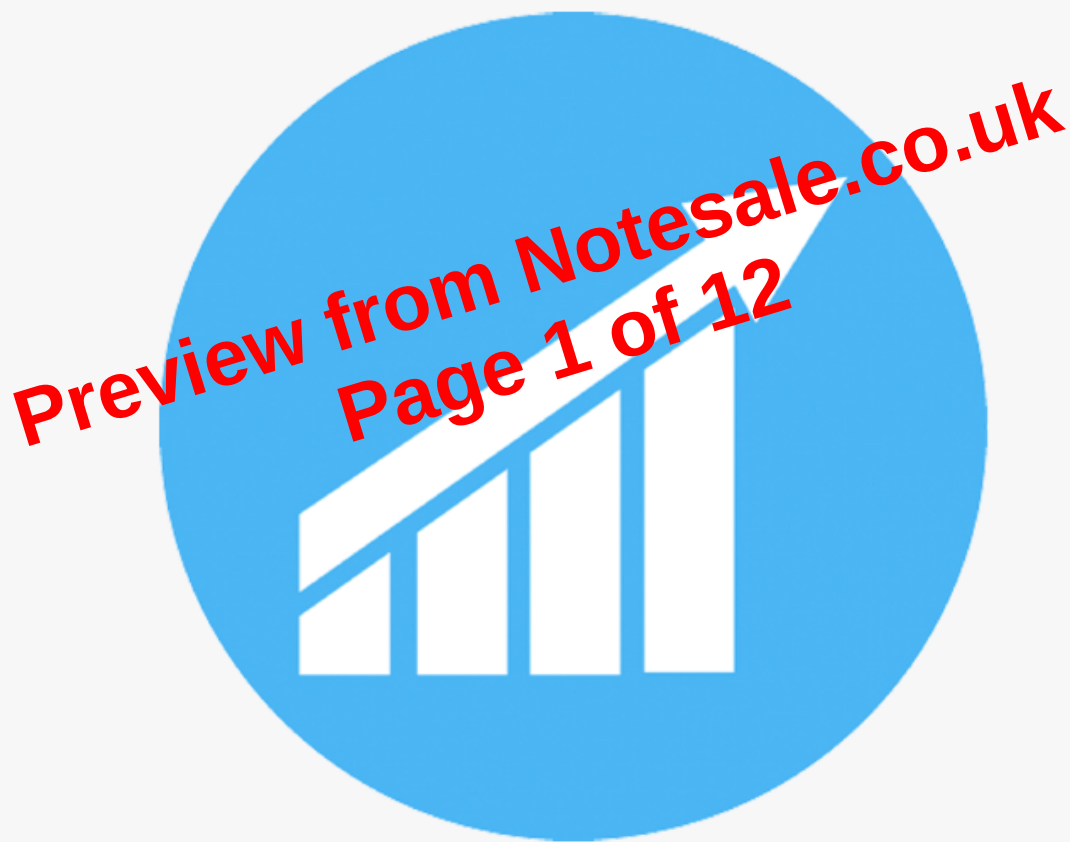


Kickstart Your ***INTERNET BUSINESS***



**The 10 Factors That Will Make
Your Internet Business a Success**

9. Keep an Eye on Reviews

Since 90% of consumers read online reviews (and 88% trust them when considering a business), they can greatly affect your success. In case you are planning to run a complex service, it might be smart to hire someone who can keep track of them - while handling social media connections also - to be able to respond to all types of feedbacks. It is important to dedicate time to deal with the feedbacks and respond to them correctly. This will not only make you seem more approachable but will also convince your future clients/customers that you are serious about your business. Furthermore, these reviews can also make invaluable insights regarding your product. You might find that there is still some space for improvement and since you are receiving feedbacks from your customers, it can bring you closer to know your target audience's needs. Listening to your own customers will make them happy, especially if they see that your service/product has become even better after their reviews. These will surely make it possible for your online business to acquire a higher level of reputation.