

I. RESEARCH (Technical)

- Searching of facts and their meanings or implications with reference
- Systematic and refined technique
- Method of studying problems whose solutions are to be derived partly or wholly from facts
- *Knowledge is changing
- *Theories have pendulum effects
- *The "truth" is always out there
- *Qualitative research is more Filipino approach

II. Qualitative and Quantitative Research

QUANTITATIVE RESEARCH	QUALITATIVE RESEARCH
→ Third person point of view → "How many", "Strength of Association" → Proves theory → Measurable (Statistical) → Strives for generalization (Leads to prediction) → Basic element of analysis are numbers → "Counts the beans" (<i>Counting the number</i>) → IMRD: A. Introduction B. Theoretical background *Input/output *Conceptual framework C. Methodology D. Results and Discussion	→ Highlights "stories" and "lives of human experiences" → Create new knowledge, theories and relationships → Personal Journal → "What", "How", "Why" → Strives for uniqueness (Leads to understanding) → Basic element of analysis are words/ideas (codes) → Contest dependent → Provides info as to "Which beans are worth counting?" (<i>*Counting the reasons/discoveries</i>)