

- Cluster sampling is accomplished by dividing the population into groups -- usually geographically. These groups are called clusters or blocks. The clusters are randomly selected, and each element in the selected clusters are used.
- Stratified sampling also divides the population into groups called strata. However, this time it is by some characteristic, not geographically. For instance, the population might be separated into males and females. A sample is taken from each of these strata using either random, systematic, or convenience sampling.

Preview from Notesale.co.uk
Page 2 of 2