

So I suggest you jump into this field slowly.

If you have a day job, don't quit it. Start part-time with your blog.

Once it is on the stage where it is earning you more than your comfortable limits then it's the best time to turn into full-time blogging mode.

Suitable For -

People who love to write and would like to share their knowledge and expertise with the world.

Skills Required -

Ability to express knowledge in writing with simpler yet effective way.

Time Required For Starting A Blog -

The time required depends upon your level of expertise if you are an expert you can easily start a blog within few hours.

For a complete beginner, a day or two would be sufficient to be ready with the basic setup.

Tips -

1. Start a blog about something in which you are really good at.

For e.g. If you love travelling and you have travelled a lot of places then start a travel blog.

2. Always try to limit your blog to a particular domain. Don't put content about multiple domains in one blog.

Create a Facebook page or Banner ads with the aim of promoting the product.

Tell people how the product will help them to solve their problems.

Improve people's knowledge about the domain and help them to solve other related problems.

4-What is Niche Website?

Niche Website is a small website focused on one particular topic which shares all the information relevant to the topic that is both useful and interesting for the target audience.

A niche website can be of few pages or even of hundreds of pages depending upon the size of the niche.

Suitable For -

1. People who have an interest in a very specific topic within a large domain.

For e.g. In large a domain like Yoga, you can choose specific sub-domain such as 'Yoga to lose weight.'

2. People who love to talk, write, explain and have the ability to persuade.

Skills Required -

1. Ability to create Niche website based on specific sub-domain using Wordpress, Blogger or other available software and tools.

2. Ability to promote niche website using social media, ads etc.

Time Required For Starting A Niche Website -

To make your website successful you should do a lot of research beforehand.

Try to find the answers to the following questions:

Who are your direct competitors?

How do your competitors make money?

How will your website make money?

How can you make your website stand out from others?

How long will it take to monetize your website?

3. Choose a domain name that is relevant to your topic and appeal to your target audience.

A good domain name is an essential part of branding your blog. Choose .COM as your domain extension because it looks more professional.

4. Choose a reliable paid host like Hostgator, Bluehost or anyone that might suit your needs.

5. You need make your website's design and layout look very professional.

Believe it or not but first-time visitors will make a judgement about your website within first 10 seconds of loading, so you need to make sure that your website's design appeals to them and they like it.

How To Monetize -

1. Register your website on flippa.com. Flippa works on bidding model, the highest bidder gets the ownership of the website.

2. Set the bid price of your website 15 times greater than the current monthly income of your site.

5. Create your gig's image - While doing initial homework you must have observed that some gigs have better images than other which makes them really stand out.

Shortlist such images and take inspiration from them while modelling your image.

Once you're ready with the initial idea use free online image editing tools such as Pixlr or BeFunky to create your gig's image.

6. Write gig's description - Your gig's description plays an important role in convincing your potential customers to place an order with you.

So you must ensure that your gig's description is precise, clear and appealing to your potential customers.

Study other top related gig's descriptions to get some inspiration and model your description on them.

Remember, don't ever copy other gig's description it will get you banned.

Just use theirs to get ideas for creating your unique description.

Also, make sure you're listing your gig into the right category to maintain its relevancy.

7. Use right tags - Tags play most important role in ranking your gig higher.

Most people don't realise its importance and ignore them, hence it provides you with the best opportunity to overtake them if you optimize your gig properly using accurate tags.