

The EWEA has stated its goals and what they shall work to. This is to make it clear about what they are as an organisation. The EWEA promotes wind energy in Europe to influence them into making wind energy more used. They develop and discuss policies and initiatives that are effective, in terms of influencing the government to make wind farms more popular on the market and help them overcome disadvantages that wind farms may bring. They urge that the use of wind farm will grow in Europe and for many companies and global organisation to promote the use of wind energy. They discuss the benefits of wind energy to politicians, businesses, the media, the public, etc. They act as a central network on overcoming the issues of wind energy for the people that use it.

They are doing this by prioritising a number of objectives. To secure the largest market share in the development of the wind farm markets in Europe by 2020. To 'expose' the dangers that burning fossil fuels will still bring. To promote how using wind energy will benefit the earth and attract new investments. To promote the research and development of wind energy, to keep Europe the leaders of the technology of wind energy and to make wind energy more affordable and ensure that they have the main use of research funds. To promote the grid development to integrate large quantities of wind farms in the market in a cost effective way. This is influential to the reader as it has a number of points which people may agree with.

Against wind farm

Windfarm Action Group

The Windfarm Action Group states what they are, where they are based in and their aim. "our aim to create a network of groups who link to this site and can use the information and resources we build to help fight wind farm campaigns on our own turf and to create a national and international voice for a moratorium on windfarm development." They receive no funding and pay for the costs themselves. The website of the Wind Farm action group aims to bring a range of opinions, information and resources so they can see what the public want. They argue that way too much is spent on marketing and promoting wind power, whilst having a counter-argument that there are few financial resources available. They present the information which try to change the opinions of the public and spread public awareness worldwide that there are more reliable, efficient sources of generating power. They try to argue against the wind power and provide evidence backing up the argument. They then link Ed Miliband's comment that: "It should be socially unacceptable to be against wind turbines in your area – like not wearing your seatbelt". They then argue against this point that Miliband's makes and say that he has no right to tell us how to think, as we live in a democracy, whilst saying however that he does have the right to express his opinions. This is somewhat influential as it has mentions Miliband's comment; many people do not like his opinions so it may persuade the reader to support this case against wind farming.

Unit 5 - Assignment 4 - M4