

Evolution of Media

- Pre-Industrial Age
- Industrial Age
- Electronic Age
- New/Information Age

A. PRE-INDUSTRIAL AGE (BEFORE 1700s)

People discover fire, developed paper from plants, and forge weapon and tools with stone, bronze, copper, and iron.

Examples:

- Cave Paintings (35,000BC)
- Clay Tablets In Mesopotamia (2400 BC)
- Papyrus In Egypt(2500 BC)
- Acta Diurna in Rome (130 BC)
- Dibao In China (2nd Century)
- Printing Press using wood blocks (220 AD)
- Codex In The Maya, Poggio (5th Century)

B. INDUSTRIAL AGE (1700s to 1930s)

People used the power of steam, developed machine tools, established iron production, and the manufacturing of various products(including books through the printing press)

Examples:

- Printing Press (19th century)
- Newspaper- The London Gazette (1640)
- Typewriter (1800)
- Telephone (1876)
- Motion picture photography/projection (1890)
- Commercial Motion Pictures (1913)
- Motion Pictures with sound (1926)
- Telegraph
- Punch cards

C. ELECTRONIC AGE (1930s-1980s)