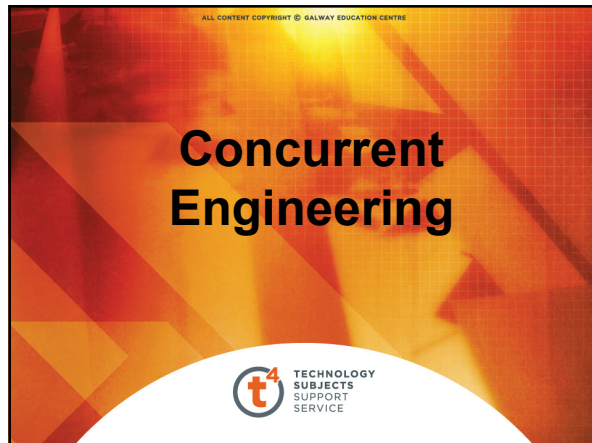




Concurrent Engineering

Concurrent Engineering:

Is a strategy where all the tasks involved in product development are done in parallel.

Collaboration between all individuals, groups and departments within a company.

- Customer research
- Designers
- Marketing
- Accounting
- Engineering

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