

500+ Ways To Make Money Online

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135 Flares

For the last two years I have been earning my money entirely online. Yes, making money online has a bit of a scammy sound to it but for many people it is a reality, and I am not exaggerating when I say there are regular people earning 5+ figure a month salaries completely through their online endeavors.

However, for every one of those there are probably hundreds of people who are not earning a dime online despite trying to. And yet there is something very sweet about earning that first dime online.

It's motivation to pursue it further. I remember the first few dollars Vicky and I earned through her food blog by putting up a few adsense ads.

It wasn't much, but it was the start of us earning a few hundred dollars, then a few thousand, and now over ten thousand dollars every month. In this post we are going to explore the many ways that people are earning money online.

I have scoured the web looking for the best posts about making money online as well as doing my own research to find individual websites/companies, so that I could compile what is no doubt the most comprehensive list to date of ways to make money online. Please enjoy this list **and PLEASE SHARE** so that others may benefit from this research.

Not only have I spent many hours putting this together, but by using assistants to help with research and formatting, spent money. But it's worth it to bring you what I consider to be valuable content!

In fact, if you would like to share it right now, you can do so and download a PDF at the same time – trust me, you won't regret it!

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Consider Entrepreneur On Fire, a podcasting series/blog, which makes over \$40k per month on direct advertising through their podcasting. Here are some popular business podcasts:

- [ENTREPRENEUR ON FIRE – John Lee Dumas](#)
- [SIX PIXELS OF SEPARATION – Mitch Joel](#)
- [MARKETING OVER COFFEE – Chris Penn and John Wall](#)
- [MARKETING SMARTS – Kerry O’Shea Gorgone of marketingpros](#)
- [THE ENTREPRENEUR’S RADIO SHOW – Travis Jenkins](#)
- [SOCIAL TRIGGERS INSIDER – Derek Halpern](#)
- [EBOOK NINJAS – Joshua Tallent, Toby Stevenson, Chris Casey](#)
- [INSIDE PR – Gini Detrich, Joseph Thornley and Martin Waxman](#)
- [350 THIRD – Anders Brownworth, Scott Barstow](#)
- [EVENTUAL MILLIONAIRE – Jaime Tardy](#)
- [YOUR GRAND IDEA – Todd Skaggs and Kevin Carter](#)
- [THE SOLOMO SHOW – Cory O’Brien & Adam Helweh](#)
- [THE FRIDAY FIVE – Tom Webster](#)
- [THE WORK TALK SHOW – DJ Waldow and Nick Westergaard](#)
- [INSPIRING WORDS OF ENCOURAGEMENT - Zig Ziglar](#)
- [ONLINE MARKETING MADE EASY – Amy Porterfield](#)
- [THE FIZZLE SHOW – Corbett Barr, Chase Reeve & Caleb Wojcik](#)
- [THE START UP SHOW – Seth Godin](#)
- [PODCAST ANSWER MAN – Cliff Ravenscraft](#)
- [THIS IS YOUR LIFE – Michael Hyatt](#)
- [SMART PASSIVE INCOME – Pat Flynn](#)
- [A&B GROUP THERAPY \(Music Podcast\)](#)

1.2.4 Online Courses

I ran my first online course last year and made over \$2500 doing so. I also made a bunch of contacts from talented individuals who took the class.

Again it requires a lot of upfront work but the ongoing work can be significantly less by comparison. There are many platforms that are built for you to specifically offer courses.

Or you can simply create your own on your website through a series of emails.

All of these are essentially free platforms for creating online courses:

- [Claroline](#)
- [Coursecraft](#)
- [Coursesites](#)
- [Learnotopia](#)
- [Moodle](#)
- [Pathwright](#)
- [Peer 2 Peer University](#)

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- [Rcampus](#)
- [Udemy](#)

1.2.5 Membership Site

Although this has been around forever I've particularly started noticing it quite recently and I **LOVE** IT. At least as a business model.

The idea is basically to create a community of like-minded individuals and give them access to each other as well as instruction to help them achieve their mutual goals.

The math on these is quite astounding, as you generally see people charge between \$20-\$100/month. That means for each sign up they are getting a monthly recurring income of \$20-\$100. So, if you can get a few hundred sign ups leveraging your audience, well, do the math.

A few of the ones I am aware of (though there are many, that's for sure) are:

[Entrepreneur On Fire's Podcasting Paradise](#) – A community for podcasters from John Dumas.

[Sean Ogle's Enter China](#) - Creating a community for people who want to do business in China.

[Tom Ewer Freelance Writing](#) – Community for Freelance Writers (coming soon).

[Tropical MBA's Dynamite Circle](#) – An invite only community for entrepreneurs. I currently belong to this one.

[Tung Tran Cloud Living Membership](#) - Community For niche website builders.

1.2.6 PPC (Pay Per Click) Marketing

Most people have heard of adsense, which is Google's advertising network. In reality, this is only one of over a hundred different ad networks.

These ads work off a variety of models whereby your pay is related to the exposure the ad gets. What is actually required (a view, a click, a sign up) varies.

Ads come in a variety of forms, such as banners (of all different sizes), links, videos, and more. Pay per click marketing means that you get paid every time the ad gets clicked.

It is one of the most common forms of ad networks because, unlike a view, the advertiser has greater confidence that the user has purposefully interacted with the ad in some way.

[Chitika](#) - Develops real-time, scalable, on-demand contextual targeting services to help online businesses leverage their two biggest assets: content and online. Similar to AdSense.

[Clicksor](#) - Clicksor offers webmasters the opportunity to earn additional income by using a selection of clickable text or targeted contextual banners on their websites or blogs. Payouts are made by PayPal with a minimum payout of \$20.

[CrispAds](#) – Access to over six thousand advertisers in their pay-per-click program. Decide which advertisers suit you best.

[Feedburner](#) – FeedBurner is a web feed management provider launched in 2004. You can implement AdSense earnings to your feeds also through Feedburner/Google.

[Google AdSense](#) – Google AdSense provides a free, flexible way to earn money from your websites, mobile sites, and site search results with relevant and engaging ads. It is the leading advertising network in the internet to make money and usually offers the highest rates to their publishers through PPC (pay per click), CPM (cost per impression). Payment is done by check or direct deposit with a minimum payout of \$100.

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up to \$100+ per article.

DemandStudios – Create content in your area of expertise.

Flixya – Flixya is a social network that allows you to share your videos, photos, and blogs. 100% AdSense revenue share.

Helium – Helium offerings include **Helium Network**—a resource for writers, publishing portal, and workflow management tool; **Helium Publishing**—an online publisher offering a range of topic-related, information-based publishing platforms, and **Helium Content Source**, a full-service custom content provider for businesses and publishers.

HubPages - Online space to share your advice, reviews, useful tips, opinions and insights with hundreds of other authors. **HubPages** is completely free and offers an AdSense share of 60%

InfoBarrel - InfoBarrel is a social writing platform where writers from around the world come together to create media content. Currently, the revenue share model is based upon three programs; Google AdSense, Chitika and Amazon Associates. 75% of the time the publishers affiliate codes will be displayed and the other 25% the InfoBarrel codes are displayed. AdSense revenue share ranges from 75% to 90%.

Postloop: Make money by sharing informative articles and forum posts.

Rate It All – RateItAll is a consumer-review website that also incorporates social networking. Consumers review products and services, share information, and get paid for their reviews. 50% AdSense revenue share.

Seekyt - Make money writing original, reader-friendly articles. 70% revenue share via AdSense and Amazon.

SheToldMe - Social bookmarking site with a 100% AdSense Revenue Sharing program

Snipsly - Publish articles and earn money. Snipsly enables you to post nearly any kind of content you want. Create a Google AdSense Account and keep 80% of your article's earnings

Squidoo - Free site for creating single webpages on your interests and recommendations. The better the pages do the more money you earn.

SquidStop - Squidstop is a new bookmarking website. People who join this website can earn some cash with 100% revenue share via AdSense.

TipDrop - TipDrop is a place where people come to give and receive tips on just about anything. 75% revenue share via AdSense.

Weblogs, Inc. - Weblogs, Inc. is a blog network of about 90 blogs, covering a variety of subjects. You are paid per post that you write.

WordFirm - Managed Editing provides editorial services—mainly copyediting and proofreading—for nonprofits, government agencies, publishers, and others.

Xomba - Writing community provides details of activities including featured articles and resources, joining and contact details. 50% AdSense revenue share.

Yahoo! Contributor Network: Yahoo Contributor Network is a platform that enables everyone to publish their content in any format (text, video, audio, images) on any topic and then distributes.

1.4 Freelance Writing

Say you don't have a blog, and don't want to join in an ad revenue sharing agreement, you can get paid a flat rate to write articles. Personally I have hired nearly a dozen writers to write articles for me and paid thousands of dollars to freelance writers.

license. Otherwise, you earn 50% of each sale.

2.2.6 Fully, Established Websites

If you own a website that is up and running, you can sell it on one of these market places. Really, a website is just like online real estate.

You own a plot of land in the World Wide Web. What you do with it can increase or decrease its asset value.

The more money it makes, the more valuable it is. I have seen websites sell for 6 figures many times. The beautiful part of it is that people generally pay between 10 and 20 times the monthly profit, so if you have a website that is bringing in a bit of cash you can potentially sell it for a pretty penny.

Here are some market places for buying and selling websites.

Buy Sell Website – Search hundreds of websites for sale. Buy or sell websites and domain names.

Deal Site - DealASite.com is free for both buyers and sellers to buy and sell websites.

EmpireFlippers - Empire Flippers has websites for sale, letting you buy websites and offer sites for sale online.

Flippa – Buy & sell websites, domains, and apps. I have personally bought on Flippa over a dozen times and in many cases it has been successful.

2.2.7 Domain Names

Yes, even if you just own a domain name you can sell it. In fact, some domain names have sold for tens of thousands of dollars due to their high demand/relevancy (think like websites.com).

Some people even make a business (albeit it an annoying one) out of "sourcing"; buying up domains and trying to sell them later to interested parties. I heard once that someone, anticipating the growth of Starbucks, went and bought up starbucks.com in other countries (i.e. starbucks.ru) and probably made a pretty penny doing so.

AfterMarket - Buy domain names, purchase registered domains, list domains for sale in a number of different ways, and sell domain safely and securely. Takes a 10% commission.

Afternic – Afternic is a one-stop site to buy domains, sell domains, and park domains. Takes 10% – 20% commission.

Bido – Domain sales. You will be notified when they respond. If an agreement is reached, you'll be instructed to make your payment. Bido will assist with the transaction and transfer. Takes an 8% commission.

GoDaddy Premium Listings – Sell your domain name in the Premium Domain Names section of the domain search page. Takes a 30% commission.

Pool.com - Leading provider of premium, dropped and backordered domains. Takes a 10% commission.

Sedo – Buy and sell domains and websites with Sedo.com. Takes a 10% commission.

SnapNames - Buy Domains even if they are already registered or sell domains names. Takes a 20% commission.

2.2.8 Collectibles

In this example we will explore baseball cards but you can replace this with any collectible and there is likely a specialty marketplace for it outside of ebay/craigslist. Remember, anything you own can be an asset if it has value to someone else!

707 Sportscards - One of the largest buyers and sellers of old baseball cards, PSA Graded Cards, and Allstate Display Cases.

Many people want things temporarily and therefore are not in the market to buy, but to rent. If you own space for example, you can rent it.

Many people rent out spare rooms, apartments, etc. I even know people who rent out their only apartment (and crash at their girlfriend's place if someone rents it).



9Flats – On 9flats.com you can find vacation rentals, apartments and guest houses, owned by friendly locals across the world.

Airbnb - Find both short and long term apartment or room rentals.

Camp In My Garden – Online garden camping community. As a member of this community you can advertise your own garden as a campsite and/or book accommodation in other community members' gardens.

Easy Room Mate – Flatshare site.

Park At My House – Find cheap car parking or rent out your parking space, garage or driveway near a stadium, tube station or airport. Make money by renting out your private spaces

Rent My Items – Rent out those unused household items... and earn some money.

Rentalo – Global directory of vacation rentals, hotels, bed and Breakfasts, vacation homes, condos, villas, cabins, chalets, lodgings, furnished accommodations.

Roomorama – Roomorama is a booking site that provides a platform for individuals and property managers to rent unoccupied living spaces and other short-term lodging to guests.

Storemates - Find the cheapest storage space in your community with Storemates. Earn money through renting out your extra space at Storemates.

Wimdu – Wimdu is a web-based platform based on the peer-to-peer property rental model, that advertises properties on the internet for short term lettings.

CHAPTER 4: SOCIAL MEDIA

Social media is becoming more and more attractive to advertisers. If you have a large social following then there are people who are willing to pay you for a moment of your audience's time, and it's not JUST Facebook anymore.

There's stuff for all different kinds of social media platforms.

4.1 Paid Twitter

AdFly - Earn money for each visitor to your shortened links with adf.ly! Use a URL shortener service that pays.

MyLikes - Create a custom website, share viral content and get paid for the traffic.

PaidPerTweet.com - You can set your price to Tweet website links, press releases, products promos, services, and companies to help companies gain exposure.

Revtwt – Twitter marketing platform.

SponsoredTweets – Sponsored Tweets is a marketplace that provides twitter advertising through twitter based

