

Characters	Point (What do you know about them?)	Evidence	Explanation
Mr Birling	He is obsessed with business and money	'prosperous manufacturer' 'I'm taking as a hard-headed practical man of business' 'for lower cost and higher prices' 'We're in for a time of steadily increasing prosperity'	He is described as these to show that he is proud of himself and believes that he is the best business man. He always talks about money.
	Boastful and arrogant person	'There's a fair chance that I might find my way into the next Honours List. Just a knight-hood of course' 'I was a Lord Mayor here two years ago when Royalty visited us. And I've always been regarded as a sound useful party man'	He has worked his way up the world to become rich and powerful and he shows-off about his achievements.
	Fake	'Good dinner too, Sybil. Tell cook from me' 'It's one of the happiest nights of my life... Your father and I have been friendly rivals in business... We may look forward to the time when Crofts and Birlings are no longer competitors but are working together'	He is un-real as he praises the maid to show Gerald that he is a nice person. He also opens up to say that this is the best night but it is clearly shown that he is interested in the money for prosperity. He only wants to have relationship with Gerald because it will give him an even higher social circle
	Capitalist	'man has to mind his own business and look after himself' 'Well, it's my duty to keep labour cost down, and if I'd agreed to this demand for a new rate we'd have added about twelve per cent to our labour cost' 'If you don't come hard on these people they'd soon be asking for the earth'	He does not use his wealth to help the poor people but keeps it to himself as he believes he climbed up the social ladder independently.
	Optimistic and not trustworthy	'The Titanic... unsinkable, absolutely unsinkable' 'The world's developing so fast that it'll make war impossible' 'silly little war scares'	As this play was written after both wars, it shows the audience that Mr Birling is wrong and giving false hopes of the future to his kids. This makes the audience's beliefs in him vanish.