

Disclaimer number three

I refuse to try to cut this report down to headline type bullet points and short explanations. I am a person who loves to add examples and explain some things in detail - or worse, over and over again. If that is likely to piss you off, you will need to have to stop reading now.

I do things my way and love it – you will just have to come along with me for the ride.

I do promise you that I am damned good at this malarkey – Eight years of being so passionate about something will definitely make anyone very good at doing it.

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Writing books/eBooks Fiction and Non fiction

Description – You write fiction and nonfiction eBooks and books that will be marketed online by other websites like Amazon.

This group or section overlaps with the courses and own products described in section 6 below.

This is perhaps the best option for making money online or offline in the world these days.

Write a decent book or five – publish it on Amazon in both eBook form and as a hardcover and soft cover and do the marketing correctly and you could literally retire within a year.

This is no lie.

While there are thousands of eBooks added to Amazon everyday and a massive amount of those are failing completely, there are some easy to follow basic things that you could do to be one of the winners and not a loser in this genre.

Both fiction and nonfiction authors are making very good full time livings from simply writing books and adding them to the right places online.

Five books would be better to start with than one, and 20 would be even better, but the potential here is so big I will not even be able to start to explain it properly to you in this short description here.

If you think you can write now is the best time EVER to begin.

Do you need a website?

Not really, but having one would help your marketing. Both free and self hosted sites will work

Do you need any skills at all?

Duh! Some writing skills would help. But there are many bad writers who are not put off by not having those skills (see 50 Shades of Grey☺)

Do you need complicated skills?

It would not hurt to know how to do character development and stuff like that.

If you are not sure, do how-to-books in the beginning, then you just have to have decent content.

Do you need to spend money?

Not really, you can get away without spending a cent easily. But equally if you promoted a bit with some money it would hurt

Do you need to have detailed knowledge of that subject?

You do need to know the steps to go through and the sequence proven by previous writers who have written reports etc for you to follow.

Hitting the bestsellers lists is not just a fluke and you do need to promote your book in a certain step by step plan to get that initial attention that will get you sales which will keep you on the bestsellers lists.

I do know of some great courses. Contact me for the most up to date courses.

How much income potential does this niche/method have?

Unlimited income

You could write and publish 5 books and never make a cent, or you could publish one book and retire forever. There is a definite need to do your research properly into the niche you plan to write in – but that can be made safer (risk wise) by following a set script/plan.

I have heard of school kids who are earning \$2500 a month from three books.

How fast would I likely start to earn money?

Expect to work hard and write for long hours, but you will only see real money after about 60 days from first publishing. Not only that sometimes your book will not “feature” until you have 10 or 15 published, but after that you will more than likely be 100% fine (full time income) if you did it right.

I have been dreaming about writing eBooks for publication on Kindle for years and while I do write reports – like this one – I wish I had the available time to just sit down and write 20 story books.

It is definitely planned for in my own personal near future.

Would I need one or many websites?

None or one at the most

Having a personal website when you are an established author is a must, and if you do not start it in the beginning, some bonehead will buy your names domain and then charge you a lot of money to get it back.

Do yourself a big favour and at the very least buy your personal names domain.

You can always install the actual site once you are published.

Like mine <http://robertbruceanderson.com/>

Please do not judge that site as the only fun part of the whole site is the “about me” section, the rest really needs work.

CPA Marketing

Description – CPA means Cost Per Action. You promote products or services (there are millions) that pay you for the action a potential buyer takes from your link. They could be asked to give their email address and you earn from that, or just clicking might earn you a commission. A Very popular income model

This method needs you to really be on top of trends to work the best, but works with other markets too.

What I mean is that tons of traffic is normally the best for this form of making money. You find a new product that is being promoted via CPA (like green tea diets) and then apply highly targeted marketing skills to build traffic sources.

OR

You choose a CPA product like weight loss and build a big authority site that grows all the time, so that when a new CPA product is launched you already have the website machine to promote it.

There are also some fantastic CPA products like car hire that might be worth promoting

Do you need a website?

50% of the marketing methods used for CPA need a website

Do you need any skills at all?

Not really, but you need to be able to research and write/create content. You will need to know which marketing methods to use.

Do you need complicated skills?

As your marketing skills grow, so will your ability to earn big money

Do you need to spend money?

Only if you buy traffic

Do you need to have detailed knowledge of that subject?

Not really. Your research will cover it

How much income potential does this niche/method have?

Unlimited

How fast would I likely start to earn money?

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Would I need one or many websites?

See number 9

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Amazon Fulfilment Program

Description - Perhaps the biggest business model that anyone could start and retire very wealthy in a few years time. You find a wholesale product (rebrand it if you like) and get Amazon to do the marketing and selling for you. Just like getting an aisle or shelf space in an old-school supermarket or store. Big difference is that you do not carry stock and therefore have a LOT less risk.

Hugely popular at the moment

Here is an example.

You research Amazon in a specific way – looking for high selling items that are light and easy (cheap) to ship.

Then you go find wholesalers that will give you a decent margin.

You should re brand that product to stand out from the masses.

Then you add it to the Amazon fulfilment program.

They market for you; you still need to do a few things to get your product to the top of all the competing products that are in direct competition.

Once it is earning sales – you find another product set it up again and repeat until you are earning over \$100 000 a month.

Do you need a website?

Not necessary

Do you need any skills at all?

Research skills and the ability to structure and manage a brand

Do you need complicated skills?

I cannot think of any. Perhaps the ability to manage “projects” IE is an organised type of person

Do you need to spend money?

On the rebranding – yes. But you do not carry stock

Do you need to have detailed knowledge of that subject?

Just in how the system works. Amazon and wholesaling

How much income potential does this niche/method have?

Crafting or Product/gift supply

Description – OK, this is the same as above, but I was a crafter for a long time so I see a difference here. Crafters and artists (as talented as they are) do not see the wood for the trees so I will explain more here below for them ☺

There are many types of “crafters” From those that really do just do it as a hobby and do not ever want to sell their creations, to the next level crafter who would like to sell enough to recoup the costs of the materials used, to finally a crafter who is planning to build a business around those craft products.

I suggest that the second level crafter go and add themselves to websites like etsy
<http://www.etsy.com/>

Good luck with having to compete with thousands of crafters just like you ☺

However it is that third level crafter that I have helped/mentored and love opening their eyes to the massive potential online.

One thing crafters are prone to doing is creating small very detailed (read here – takes a bloody long time to make) items. This is natural as they are normally working on small type items and in front of them on a desk.

The training they do and the costs involved naturally make this to become the norm.

I teach them to scale the products up to create a bigger selling price

Let me explain

If you did art

Painting number one has small tiny brush strokes and the detail is enormous and is the size of a foolscap book – how much could you sell that painting for (naturally complete – framed etc)

As opposed to the painting that is 2 meters (6 foot) square and is completed in the same length of time with big brush strokes – how much could you sell that for?

People perceive the bigger items as much more expensive and are willing to pay more for those big items that had the same level of work in them, but with a bit more costs in materials.

In fact when I was doing this for myself, I used to make one massive feature item and price it at three times its value.

People would come to see it, go “wow” and then go “wow” again to the price – after that they see all my other normally priced items as cheap

I do have specific courses for the crafting industry – see my contact details at the end of this report to find out more.

no

Do you need to spend money?

On the Autoresponder company – this very often is per thousand people on your lists.

Do you need to have detailed knowledge of that subject?

Perhaps on what you promote

How much income potential does this niche/method have?

massive

How fast would I likely start to earn money?

As fast as you have a list – and they trust your information

Would I need one or many websites?

One per niche

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Do you need to have detailed knowledge of that subject?

no

How much income potential does this niche/method have?

Not too sure to be honest – I have only ever seen the “sales letters” as proof. But I suspect that it has potential and is real

How fast would I likely start to earn money?

Almost immediately if you do it right, but you normally have to wait for your fans or followers to be a lot before the numbers game kicks in.

Would I need one or many websites?

none

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massive

How fast would I likely start to earn money?

Too many factors to consider. No guessing – each version would be different

Would I need one or many websites?

One

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Do you need a website?

Optional

Do you need any skills at all?

Not very many for the basic stuff, just how to use the software that makes videos – like Camstudio or Camtasia

Do you need complicated skills?

Only if you want to become more professional and do blue screen type stuff

Do you need to spend money?

To buy the software only, maybe some camera equipment and lighting if you want to go pro

Do you need to have detailed knowledge of that subject?

Not that much

How much income potential does this niche/method have?

Depending upon how you do your video business, but video can be very profitable

How fast would I likely start to earn money?

If you do affiliate marketing via video, you could get sales very quickly – If you are making videos, you could find clients fast – if you have client finding skills, if not you will need to build a website that will rank and bring leads that way.

Would I need one or many websites?

one

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Summary

I have subjected you to a lot of details so far with a ton of bad grammar and now need to see that you get pointed in the right direction for what you have learned.

The big problem with a descriptive overview of how to make money like this is that it never gives you enough details to actually go and do it, and I realise that.

Remember that while I repeatedly say that setting up websites, or marketing on FaceBook etc is so easy, I also get that you still need to learn how to do all this.

MOST IMPORTANT THING

The main reason I wrote out all this information...

I might have said this in the beginning, and need to repeat it here, and make sure that you realise that this next point is so important.

I really hope that you have chosen the correct money making method through the knowledge I have given you in this report, because the BIGGEST reason for failure online is not completing your money-making-plan.

What happens is that a lot of people – even those that know you actually will need to work hard at this money making thing – seem to start off all excited and very quickly get to the boring part of actually doing the daily tasks, and then give up after a few weeks.

Now if you read every word of this report you will see that for most of the answers I gave for the question “how fast will I start to earn money” I said two months.

Now two months would only be if you got everything 100% correct, if not it could be three months, and if you choose a less urgent product to sell (like charcoal drawing for Kids) you might not make any money for 6 months.

ARE YOU ABLE TO STICK TO IT THAT LONG?

People expect an offline widget factory to take two years to start to make money, and then expect an online business to earn you money in a week – seriously – they really do.

So, the point of this report is to help you start off in the right direction from day one.

OK, well day two because I have written so much here hahaha

This is not hard to do and I have a few options for you here

- You Google cheap hosting etc and set about doing it yourself
- You use my affiliate links for the hosting and once you confirm with me that you have bought under my link I will set up a basic wordpress website for you for free. But this really is the basic version. No guts to it at all
- You use my product links below and get the wordpress how-to-video course and do it yourself with the step by step videos to follow
- You contract me to do more website work for you. I have different levels, and this is very dependent upon me having space open. You have to email me to find out

The links for this

You need to click each one and choose yourself as I already have proven these people to be very good and reliable, so after this it is your choice...

Hosting option one (you can get your domain names here too)

I highly recommend this Hosting supplier. You will get personal attention.

The most popular package is the Mare Package – Compare the features and prices for yourself

I have personally hosted here for years with no problems at all

<http://robertbruceanderson.com/stallion>

Hosting Option Two (you can get your domain names here too)

Here I recommend the Swift Package.

I have also hosted here for years with no trouble at all.

<http://robertbruceanderson.com/azhosting>

More Options

<http://robertbruceanderson.com/webhostinghub>

<http://robertbruceanderson.com/inmotionhosting>

<http://robertbruceanderson.com/veerotech>

This one is the most popular right now

<http://small-business-opportunities.co.za/sitegroundhosting>

Where to get domain names (get domains here but not the hosting)

<http://robertbruceanderson.com/namecheap>