

- Inactive advertisement of existing touristic opportunities by private and public touristic agents, especially in terms of advertising in international mass and social media.
- Poor relationships among touristic companies in the national and international context.
- Lack of hotels and camps at the international standards even in most touristic zones, and poor services in existing ones.
- Shortage of touristic products to meet the needs of international tourists.
- Underdeveloped infrastructures to link touristic sites in the regions and having poor reconstruction activities in the sites which make the place unworthy to visit.

The suggestions to solve these problems are as follows:

- Increase the international distribution of the advertisement of the Uzbekistan's tourism.
- Organizing big international exhibitions in Uzbekistan and participating in the exhibitions organized by other leading countries actively.
- Advertising national touristic products and increase the quantity of production.
- Establishing marketing strategy for touristic products and broaden its range according to local aspects of the regions.
- Reestablishing touristic infrastructure and increase the quality of services. In particular, attracting national and international investments to constructing hotels and campsites.
- Establishing the foundation of sustainable tourism.
- Establishing close relationship with top touristic countries, their touristic companies, and Universities to grow professional personal in the sector.
- Decreasing documentation works in issuing visa for tourists.

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page 2 of 2