

PART I: Theory of Approaching

In Part I of this book, we will discuss the theories behind the Art of Approaching. This section will lay the groundwork on the concepts that will be discussed later on in this book, along with different tactics and strategies that one must be aware of if they are going to learn to approach any woman they want, anytime they want, anywhere they may be.

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the bar watching her like a stalker, hoping she'll notice you and come over to talk? Do you offer to buy her a drink like every other loser in the bar and go home \$8 poorer? Do you club her over the head and drag her back to your cave? The answer to all three questions is, of course, NO! Then what's a guy to do? This:

You OPEN her.

Not in the literal sense of course. She doesn't need surgery. The idea of "opening" is the notion of approaching a woman with the express intent of engaging her in a conversation. By doing so, you then make her more receptive to talking to you, effectively opening her up for further interaction with you – hence the word "opener."

The "opener" is a line that is used to initiate the conversation. It is often the first sentence exchanged between the man and the woman he desires. "Pick-up Lines" are forms of openers, but openers can be anything to get the girl talking.

Why is this important? Simple. If you DON'T open a woman, your chance of seeing her again and leading into a relationship or sex is approximately zero! After all, you can't further an interaction that's never been

you the widest possible palate from which to paint the rest of your interaction with the woman you are talking to. She suspects you're interested in her, but she can't quite prove it. It gives you the opportunity you need to win her over.

But being neutral simply isn't enough, you must also be engaging. Otherwise you run the risk of making the girl bored and having her walk away looking for something more interesting to partake in. This brings us back to our good friend, the Opener.

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little comfort zone. Resist doing this with all your strength!

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Body Language

Words are not the only thing we use to communicate with others. The way we carry ourselves says a lot about us. If we have bad body language, then no matter what we say, we could be perceived as weak or unconfident, two major turn offs for women.

So Body Language is something to keep in mind when you are approaching women. There are two distinct periods in the approach where you need to be aware of how you are presenting yourself:

1. The Walk-Up
2. The Conversation

The Walk-Up is the period of time where you are physically approaching your target, or “walking up to them.” Most guys will approach their target dead on, making for them in a straight line, with little regard for how aggressive it may look. And while this is a minor point, it can cause your target’s defenses to go up, so why make your job any

would be harder to approach than someone who's by themselves. However, this is not the case. The reason for this is that old maxim – *There's safety in numbers*.

When people are by themselves, their guards are up. They feel more vulnerable, and so are more resistant to people outside their established social circles. But when they are already IN those social circles, they feel safe, and their guard actually goes down, making them MORE open to meeting people outside their already established friends. So if you know how to approach groups of people, your success with interacting with women will increase exponentially.

Group approaches are especially important to know in Bars, Clubs, and Parties. In these venues, people tend to go out with their friends looking to have a good time. You will very rarely find a girl in these places who is by herself. So if you hope to be successful in these social venues, you MUST know how to approach groups of people (and when I say groups of PEOPLE, that's what I mean. These groups can be either all women, or women and men).

This is where Group Theory comes into play. I learned Group Theory from my friend and teacher Erik von Markovik, an Illusionist who goes by his stage name "Mystery." Mystery developed a very effective means of

PART II: Types of Openers

Now that you know some of the basic theories, tactics, and strategies behind the Art of Approaching, now it's time to introduce you to the *specifics*. As listed earlier, there are ten different types of Openers that will be discussed in this book. The Openers are listed in alphabetical order, along with brief explanations of the Opener, the Structure of each Opener so you can eventually learn to construct your own personal ones, and specific examples of Openers that not only illustrate what we are discussing, but that you can also use in your interactions with women.

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Advice Opener

One of the best ways to get people interested in you is to present yourself as some type of authority figure. If you can speak confidently enough about something, while also giving people some much appreciated guidance, you can engage anybody in a conversation.

The best way to present yourself as an authority in someone else's world is to give people advice. The Advice Opener is a way to engage someone by doing this, so you not only present yourself as an authority figure, but you also hook them into a conversation.

By nature, the Advice Opener falls under the category of "unsolicited advice." Often times, this type of advice can come off as annoying, since people neither asked nor wanted any advice from you in the first place. So to counteract this, you have to give VALUABLE advice to someone in order to get them engaged.

Conclusion

Advice Openers can be any suggestion you offer your target that is practical and positive. Often times, these types of Openers will rely on your own personal knowledge and opinions. But when the opportunity presents itself, as long as the advice is real and sincere, don't be afraid to share it with your target.

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Examples

--The "Dancer" Opener

This is a good one to use if you've gotten a chance to see a woman walking in some way. Simply approach and say:

"Hey, are you by any chance a dancer? Because you move with such grace and confidence, you have to be professionally trained. Who's your teacher?"

If she says she's not a dancer, follow up with:

"Well, I bet if we get you in a club that's a different story."

Complimenting a girl on the way she moves has a somewhat sexual undertone, but is not *overtly* sexual. Nor does it telegraph

anywhere you want to.

--The "Drive-By" Opener

I call this the "Drive-By" because you are adding in a time constraint into the interaction which usually telegraphs an impulsiveness of some sort.

"Hey, I can't talk long, but you seem really cool and I wanted to meet you. My name is..."

This is good to use if it looks like your target is in a hurry and doesn't have time to talk. On the flip side, it's good if YOU'RE in a hurry and really don't have time to talk. After using this one, you're gonna want to hurry and get her contact information or set up a meeting.

--The "What's your name" Opener

This is an Opener where you start off by making the girl introduce herself. An Oldie but Goodie.

(Next, use this Resolution.)

“Yeah, I’m a real cold-hearted BASTARD, aren’t I? Actually, I’m curious, would you ever fight over a guy like that?”

The “Cat Fight” Opener is meant to be a fun, entertaining story that implies you’re somewhat of a ladies man, albeit jokingly. But it also leads into a conversation as to whether the women you are talking to would ever be passionate enough over a guy to fight over him.

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The “G-String” Opener

I got this one from Croatian Pick-Up Artist BadBoy, who teaches men how to pick-up women in his live in-field workshop. It’s a good, funny Opener that deals with the kind of relationship faux-pas many girls love to talk about. You can find out more about BadBoy at his website www.playboylifestyle.net.

“Hey guys, you won’t believe what’s

going on with a friend of mine and his girlfriend. They've been dating each other for six months now, and my friend really loves her. But they had this big fight a few weeks ago, and she went to visit her mother to cool down. And while she was gone, my friend was so depressed, that he ended up hooking up with some random girl he met in a club. Anyway, a few days later, his girlfriend comes back, and she finds this girl's thong panties under the bed, and she KNOWS this thong isn't hers. So she confronts my friend on this, and he lies and says that the panties are his! And that he likes to dress up in women's underwear. So I don't know if his girlfriend knew he was lying and just wanted to punish him, or if she really is into this or not, but she said she thinks that's really kinky and wants him to wear women's underwear around the house. So he's been doing this for a few weeks now and is absolutely... MISERABLE!"

(Next, use this Resolution)

"So I think he should just come clean and let his girlfriend know what happened. What do you guys think? How important is trust in a relationship? Or do you think some things should remain hidden, even if

target is effectively engaging YOU. This is the real power of an Insult Opener, because anytime your target feels the need to prove something to you, it ups your perceived social value in their eyes on a subconscious level.

Structure

A good Insult Opener is never overtly insulting. Rather, it's more of an "unkind compliment." Something where people know it wasn't quite a nice thing to say, but they can't tell for sure.

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The structure of the Insult Opener is:

Intruder → Compliment → Undermining Statement

It's very important that the Compliment is made FIRST, before the Undermining Statement, otherwise you run the risk of offending your target and ruining the interaction before you have a chance to turn it around and engage them.

pants) “Yo, do you got a keg in your pants?” (She’ll usually look at you with a blank, confused stare, or respond “No.” After this, smile and say jokingly) “’Cause I’d like to tap that ass!”

After this, you can even throw in a “snap” of the fingers or two and move on.

This Opener works best at wild parties where alcohol is prevalent. It’s usually most effective on younger party girls, and is great for “short set” method where you bounce from one target to the other.

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--The “Wanna Fight?” Opener

This is a quick and easy Opener that is meant to be used in bars, clubs, and parties where people are out to have a good time. It’s similar to the “Keg” Opener in the respect it is meant to be said with the same amount of tongue-and-cheek.

(Walk up to your target with a serious look on your face, scowl,

Opinion Opener

Opinion Openers are, for my money, the best type of Openers out there. This is because these types of Openers are engaging, do not telegraph interest, and can lead to some really great conversations.

The best way to engage someone for the first time is by asking their opinion on something. When doing so, you are able to get them to invest their own personal thoughts and feelings into your burgeoning conversation. And once that's invested, they are more likely to commit themselves to the interaction.

A good Opinion Opener can be anything that does not telegraph interest, while presenting options to your target that helps to encourage them to give and expand upon their opinion. I first learned Opinion Openers from a good friend of mine, Tyler D., who learned them from one of his friends who goes by the nickname "Style." Tyler teaches live, in field workshops where he actually takes guys out to bars and clubs and teaches them to interact with women using all types of Openers, the Opinion Opener being one of

As you can see, Opinion Openers are quite powerful because they can quickly and easily engage any target of your choice. And they are as plentiful as Situational Openers because your opportunity to create them is only as limited as people's ability to have an opinion on something. However, you'll want to stay away from controversial subjects such as religion or politics when presenting this type of Opener. Best to stay superficial and neutral for the most part.

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This is one where you paint your target as your ultimate fan who borderlines on stalking you. This works best for women who are by themselves, or when you've isolated a woman into talking to you by herself.

You: "Hey, you like music?"

Her: "Yeah."

You: "I've always wanted to be a musician. What kind of music you like?"

Her: blah, blah

You: "Yeah, me too! I'd be the most famous <her favorite type of music> musician ever! And you, you can be the president of my fan club. It'd be great. You could follow me around asking for my autograph, tell everyone how sexy I am, and no matter what I do, you can act like it's the greatest thing you've ever seen! But the minute you start following me to my home and asking to have my baby is the minute I have to fire you, so you better be good and just admire me from afar."

You can create variations of this

be lazy and stay comfortable, rather than do the work it takes to meet their goals.

This comfort zone can be the bane of your social existence. And this is the first barrier you have to approaching a woman you desire.

But there is a second barrier that exists, and this is often the hardest one to overcome. Even those who do the work to leave their comfort zone must face this barrier before they can proceed. This barrier is what causes your stomach to tighten and contract. It's what causes your heart to beat faster. It's what causes you to break into a cold sweat and your palms to go clammy.

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It's fear.

But it's not the type of fear you might think. Many guys will site their "fear of rejection" as the thing that hinders them from approaching women, but I disagree with this. Now, this is my theory, and you have every right to disagree with this theory because I have no scientific evidence to back it up. But this is what I think most guys suffer from:

Fear of Loss.

It's this desire that overtakes you and short circuits your brain. It's this desire that keeps you from thinking of clever things to say. And it's this desire that creates that fear of loss.

Desire creates an intense WANT of that woman. And where there's an intense WANT, there's also an intense desire not to LOSE what you want! Am I right? That is why you censor yourself around attractive women. You keep quiet, because you don't want to mess up your "chances." You don't want to do anything that may screw up the possibility that you can GET what you WANT.

And when you DO take action to get that woman you so desire, you take a chance that you could LOSE that woman you want so badly. And that is where the fear comes from. Not really from rejection, we have too much rejection in our lives to be bothered by it. Not really from failure either, because we fail at stuff every day. But when we LOSE something, something is taken away from us, and we experience a type of emptiness that is incredibly HARD to cope with.

That is why I think most men suffer from a Fear of Loss.

So when we break this down, here are the

Now that we know what we need to overcome our Fear of the Approach, we'll look at what we need to do to implement them in real life.

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--Find a place to practice

This can be anywhere there are women around. Be it a bar, a club, the beach, a church group, the super-market, or wherever you want to go. The only requirement is that there has to be people there, and hopefully a good number of them to practice with.

Fourth step:

--Pick a Target

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Be it a woman who's on her own, or a group of people, pick your target to use your Primary Opener on.

Fifth step:

--Approach your target

Once you have set a target, it is time to Open them. Walk up to whomever you've chosen, and

Find 3 targets

Use Primary Opener

Get target's response

Eject

Find 3 more targets

Use Primary Opener

Get target's response

Stack Secondary Opener

Get target's response

Eject

Day 3:

Go to Practice Spot

Find 3 targets

Use Primary Opener

Get target's response

Eject

Find 3 more targets

Use Primary Opener

Get target's response

Stack Secondary Opener

Get target's response

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Stack Third Opener

Get target's response

Eject

Gradually add in more targets each night as you get comfortable.

Of course, the stacking of Openers isn't necessary if you don't feel comfortable. If you go out and use your Primary Opener on 30 targets instead of just 6, you're still getting in the groove of things. But eventually, you'll want to try and stay in conversation with your target longer.

Also, in the beginning, you're going to want to talk to anyone with the goal of just getting comfortable approaching people and starting up conversations. But eventually, you're going to want to start approaching attractive women on a regular basis. You may still feel that fear of approaching a beautiful woman, but just remember to focus on the process and use the Openers you've learned. You'll find beautiful women are quite responsive when approached the right way, and the more you do it, the less of a big deal it becomes. In fact, you'll start to discover that talking to beautiful women is easy!

Bibliography

If you want to learn more about Approaching, Dating, and Seduction, be sure to visit these following online resources.

Thundercat's Seduction Lair

www.thundercatseductionlair.com

This is an online dating and seduction resource that brings you the latest news, rumors, tips, tricks, and advice when it comes to picking-up and seducing women. It's 100% free, and updated five days a week.

Double Your Dating

www.doubleyourdating.com

The online website for David DeAngelo's excellent ebook that teaches you how to be the kind of cocky & funny guy women love. His ebook is an excellent resource for men looking to dramatically increase their social life.

Mystery Method