

Concepts	Description
Correlation and Regression	
Covariance	Covariance : measure the linear relationship between 2 random variables $Cov_{X,Y} = \frac{\sum_{i=1}^n (X_i - \bar{X}) \times (Y_i - \bar{Y})}{n - 1}$
Correlation coefficient	Correlation coefficient : strength of the linear relationship $r_{XY} = \frac{Cov_{X,Y}}{\sigma_X \times \sigma_Y}$ $-1 \leq r_{XY} \leq 1$
Scatter plot	Scatter plot : collection of point on the graph , each represents the value of 2 variables (X and Y) - Upward scatter plot : positive correlation - Downward scatter plot : negative correlation
Limitation to correlation analysis	1. Outliers : extreme values for sample observations → statistical evidence that significant relationship exist when there is none, or → no relationship when there is 2. Spurious Correlation : may appear to have a relationship when there is none 3. Correlation only measure linear relationship, but not non-linear relationship
Test the correlation between 2 variables	Methodology : use t-test to test whether the correlation between 2 variables = 0 $H_0: \rho = 0 ; H_a: \rho \neq 0$ $t = \frac{r \times \sqrt{n-2}}{\sqrt{1-r^2}}$ $df = n - 2$ Reject H_0 if $t > +t_{critical}$ or $t < -t_{critical}$
Dependent / Independent variables	Dependent variables : variable whose variation is explained by independent variables Independent variables : variable is used to explain the variation of dependent variables
Assumptions of linear regression	1. Linear regression exists between dependent and independent variables 2. Independent variable : uncorrelated with residuals 3. Expected value of residual term $E(e) = 0$ 4. Variance of the residual term is constant for all observations $E(e_i^2) = \sigma_e^2$ 5. Residual term is independently distributed (residual for observation A is not correlated with residual for observation B) 6. Residual term is normally distributed
Linear regression model	$Y_i = b_0 + b_1 \times X_i + \varepsilon_i$ In which : Y = dependent variable X = independent variable b_1 = regression intercept term b_0 = regression slope coefficient ε_i = residual (error)
Linear equation for regression line	$\hat{Y}_i = \hat{b}_0 + \hat{b}_1 \times \hat{X}_i$ In which : $\hat{b}_1 = \text{estimated slope coefficient} = \frac{Cov_{XY}}{\sigma_X^2}$ $\hat{b}_0 = \text{estimated intercept term} = \bar{Y} - \hat{b}_1 \times \bar{X}$ $\bar{Y}$ = mean of Y $\bar{X}$ = mean of X
Confidence interval for regression slope coefficient (Range of b1)	Confidence interval of regression slope coefficient : $\hat{b}_1 \pm (t_c \times s_{\hat{b}_1})$ or $\hat{b}_1 - (t_c \times s_{\hat{b}_1}) < b_1 < \hat{b}_1 + (t_c \times s_{\hat{b}_1})$ In which: t_c = critical 2 - tailed t value for the selected confidence level , with $df = n - 2$ $s_{\hat{b}_1}$ = standard of error
Test hypothesis that slope coefficient = hypothesized value	From the confidence interval for slope coefficient → use t-test to test the hypothesis that slope coefficient = hypothesized value $t_{b_1} = \frac{\hat{b}_1 - b_1}{s_{\hat{b}_1}}$ Reject H_0 if $t > +t_{critical}$ or $t < -t_{critical}$