## Ideological Control

'Brave New World' critics

- \* "I'm all for satire. We need it" Huxley
- \* "As different as they are, both worlds represent emptiness and purposelessness" (talking about
- Brave New World' critical of 5

  (calking above Market and the Reservation) Higgins century: he could not have dreamed his upside down morality unless he himself also found it threatening" Atwood

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  - \* "Huxley feared that what we love will ruin us" -
  - \* "Huxley poses a choice between freedom and comfort" - Higgins
  - \* "Stability, rather than truth or beauty, represents the true human value in this age" - Higgins
  - \* "(the World State) associates goodness with infantile behaviour, sexuality, materialism and consumerism" - Matus
  - \* "As political and economic freedom diminishes, sexual freedom tends compensatingly to increase" -Huxley
  - \* "Meaning has in fact been eliminated, as far as possible" - Atwood