

All about enterprises:

- Types of businesses:
 - Merchandising enterprise
 - Manufacturing business
 - Service business
- Forms of businesses:
 - Proprietorship (Unlimited Liability Company)
 - Partnership (Unlimited Liability Company)
 - Corporation (Limited Liability Company)
- The stakeholders are those who have interests in the economic performance of the company.
- Types of stakeholders:
 - Banks, owners and stockholders
 - Customers & suppliers
 - The state (through fees & taxes)
 - Employees & managers
- Revenues can be divided into two categories: revenues received from selling products are called **sales**. Revenues received from providing services are called **fees**.
- Costs used to earn revenue are called **expenses**.

VOCABULARY:

- **Account payable:** is a liability, it represents a company's obligation to pay off a short-term debt to its creditors or suppliers.
- **Account receivable:** is the sum of money, value of goods or services, that the customers must pay off to the corporation, that is, the enterprise has made a sale on credit.

FINANCIAL STATEMENT

The four basic types of financial statements:

- **Income statement:** reports the revenues and the expenses, and then calculate the net income/loss.
- **Retained earnings statement:** is a portion of the enterprise's net income that is retained in the business (not distributed as dividends) for use in expanding/investing operations.
The decision to retain the earnings or to distribute it among the shareholders is usually left to the company management.
 - High-growth youth corporations don't distribute dividends.
 - More mature corporations pay regularly dividends to stockholders.
- **Balance sheet:** based on the accounting equation:
Assets = liabilities + stockholders' equity
This equation should be balanced.