

X Roles change depending on environment

X Overlapping (Artivesa, 2007)

Ineffective Teamworking:

→ Group Think

→ Conformity Experiments

- Normative: conform due to the desire to be liked
- Informational: conform due to the desire to be correct (Asch, 1951: conformity experiment)
- (Cherchi, 2017)

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