

Globalisation as force of good

Globalisation is a double-edged sword that can be a force for good as well as a source of great harm (Goldin & Mariathasan, 2014). For instance, advances in technology are one of the principle reasons that globalization has heightened in the previous decade (Siddharthan & Narayanan, 2018). However how reasonable is the procedure of globalisation?

Current correspondence innovations, for example, the utilization of Skype by means of the Internet enables various individuals to access to each other over the bay between cultures. As mentioned by Smith and Ward (2000) It took 75 years for 50 million individuals with various cultures to be associated with the phone while it took just ten years for a similar number of individuals to be associated utilizing the Internet. It also makes indigenous cultures accessible to a more extensive group of onlookers, frequently without that gathering of people regularly leaving home (Smith & Ward, 2000). To find out its actual benefits, research was taken on the usage of communication technologies such as Skype and WhatsApp, stated in The Guardian News (2014) where data was gathered after 1,500 parents and 500 young people were polled. Fortunately, the results were positive and here is what the participants said: "My parents feel much more connected to their grandchildren because of Skype," she said. "These technologies are really good at sustaining relationships when there's distance involved," said clinical psychologist Lucy Maddox. This research ensures that families who are distant from each other in other countries can easily stay connected to each other due to globalisation and advances in technology.

Before globalisation was introduced into the world, many cultures were dissolved. As a result of globalisation, new values and lifestyle was being brought up into the world including attitudes and social practices that were once taken for granted (Smith & Ward, 2000). This is an example of a Socio-cultural development which is a theory that focuses on how cultural beliefs and attitudes impact how instruction and learning occur (Cherry, 2018). Moreover, worldwide media platforms permit societies an unmistakable voice to advance mindfulness and give open learning and comprehension of their stories and personalities (Gibson, 2007). For example, YouTube is a media platform where all individuals from different cultures around the world post videos on various topics. As stated in the Adweek website (2010), "It is opening up new doors for people, who were once ignorant to the world around them, to become aware of cultures around the globe and to see that there are all sorts of interesting people living on our planet, interesting music and dance that we've never heard before, and so much to see, learn and soak up." This shows that media platform such a YouTube allows