

S.E.C.R.E.T.S.= Something Everyone Can't Reach Except They Search

*Dear friend, it is now your turn to make cool money from **bulksms** and if you do it right people will begin to envy you and they might even accuse you of doing **yahoo yahoo**...*

Since we have so much to cover let's begin serious work. Please drop whatever you are doing now and **pay attention** or you can drop this until when you are less busy, either way just give me your attention.

I sincerely hope that you will enjoy every bit of this package and that **you will get out of poverty faster** than **NNPC** workers. I really look forward to hearing your own testimony and seeing you at the top.

To your success

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CHAPTER 3.

WHY BULK SMS BUSINESS

Everyone is aware of the billions the telecommunication industry is generating on a daily basis. The industry is so enormous that those who are not directly involved can also make millions of naira even without **START-UP** capital. A smart businessman or woman will know that having the smallest percentage of the profits in such viable industry can make you exceptionally wealthy.

But the concern is how can a small business owner (job seeker or even student) with limited resources participate in an industry that requires millions of Naira to acquire a license before you can even start any business, let alone the heavy money you will need to invest in the equipment and personnel to make it work. There is a market in the telecoms industry that is emerging fast and going quite strong. Everywhere you turn you will see something on SMS communication. Any transaction you make with your bank you will receive a text message on your phone almost immediately. If someone pays money into your account you will also receive a notification through SMS, If you visit any church for the first time you will get an invitation for the next service through SMS.

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Bulk SMS website (For example: Favoursms.com, Nairasms.com, Reliabablesms.com, or you can even use your name; i.e. if your name is Patrick, you can chose Patsms.com as the name of your Bulk SMS website). But let the name be unique. Then after you've done this, write down 2 additional names you want for your Bulk SMS website **just in case** the name you chose is not available. Once you've made a list of the 3 preferred names you want for your Bulk SMS website, make payment for the Bulk SMS website using the account details below:

Bank Name: FIRST BANK

Account Name: TRINITY INTERNET SERVICES

Account Number: 2023209321

**Amount: N6000(BASIC)
N25000(MASTER)**

After payment send the following to us

- 1) payment detail
- 2) your unique website name(at least 3 names)
- 3) your email and phone number.

Within 48hrs I'll set-up your own professional, fully functional Bulk SMS website for you after payment has been confirm.

NOTE: This is a Promotional offer that would last for only this month.

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Look out for one thing, more customers, because I know that each new customer that you can get today increases your sms volume to the next million. So focus on getting new customers. If you target to sell to resellers (they buy more), then hold more frequent seminars. If you can sign up at least 3 new customers per seminar, if you hold 10 seminars you would have signed up 30 more customers. Now imagine if those 30 customers buy an average of 10,000 sms monthly, that's 300,000 sms for you. If your profit is 50kobo then you would have made N150,000 profit monthly.

Just have only one point agenda for bulk sms business, and that is to **WIN MORE CUSTOMERS**. The more customers you can win the more sms you can sell. Have the same mindset. Many bulk sms resellers would close shop for this one reason alone. Let your pursuit always be to win more customers. Set monthly targets for new customers and strategies on how to accomplish it. I have my monthly target for new customers. Let me tell you a secret, 80 percent of your customers would buy just 20 percent of your products, while 20 percent would buy 80 percent of your sms. So the more customers you win the more of them would qualify for the 20 percent that buy more.

How to win 100 customers for your business in 90 days:

Remember, you usually get some free sms when you sign up. Like in the **Master Reseller Pack** you get 10,000 sms(PROMO offer) along with the website and other bonuses. If you sell that 10,000 sms at N2.50 per sms you will earn N25,500 from it. However, I will advise that you don't sell that 10,000, rather reinvest it. The question now is how? My answer here may seem radical but that's because I'm a radical marketer. If I have 10,000 sms I would rather use it to win customers that would buy 10,000 sms from me over and over again than sell it once and loose more customers. Imagine how many customers you can win if you send 10,000 sms adverts. Among those who would get your advert may be those who buy in 100,000 sms and above.