- Questions are used to show: complexity of an issue, force readers to question existing views, confusion of writers thoughts, persuasive technique (rhetoric). They could also be topic sentences to create a dramatic effect.
- Commands are used to show: directly address the reader, involve the reader, make the reader want to take action, force the reader to rethink existing beliefs.
- Statements are used to show: inform the reader of facts, prove points with logical evidence, directed to show common sense.
- Exclamations are used to show: strength of emotion, exasperation/sarcasm.
- Non-sentences (has no subject or verb) are used to show: strength of emotion, simplicity, dramatic effect, casual/controversial/down-to-earth, dismissive and unimpressed.

Most Common Features of Sentence Structure:

Parenthesis: add extra information changing the reader's understanding of the topic.

Colon: introduces or explains

List: emphasises quantity or variety

Sentence Length: reflects how straight forward or complex the issue is.

Questions: for the reader to reconsider existing beliefs.

Repetition: reinforces the writer's point.

Tone:

Structure:

Decide whether the writer tone is positive or negative,

sale.co.uk Choose an adjective to describe it, say what the control of the co

Quote phrase which portrays this tone

Analyse either word choice in the exsentence stra

on Questions

How well does the writer portray an idea or say something? Test your judgement and knowledge of what makes an effective piece of writing. You must give your own opinion on these questions.

Link Questions

You must show how a paragraph/sentence links back to an earlier idea and introduces another.

Structure:

The word/phrase (quote from this) links back to the previous topic of....

The word/phrase (quote from this) introduces the new topic...