

Firm and Market Structures

Reflect comp. 4 Many sellers, horizeneous product 3 Low barriers to entry 3 Firms are price takens 3 P: MR 3 Price remains constant when quantity sid changes (AR: MR) 3 In the short-run, a firm will keep producing if its variable costs are covered Progit mase: MR: MC Industry supply crive : Sum e identified firm's signs curves across a Ringe g prices (where the qualitied upplied by the Gift's remains constant) PTENTER Page