

European ETP multi-year asset growth

• Europe accounts for 18.8% of global ETP markets. The 10-year CAGR for Europe ETP Assets is 42.9%. The 5-year CAGR is 22.3%.

Assets US\$bn

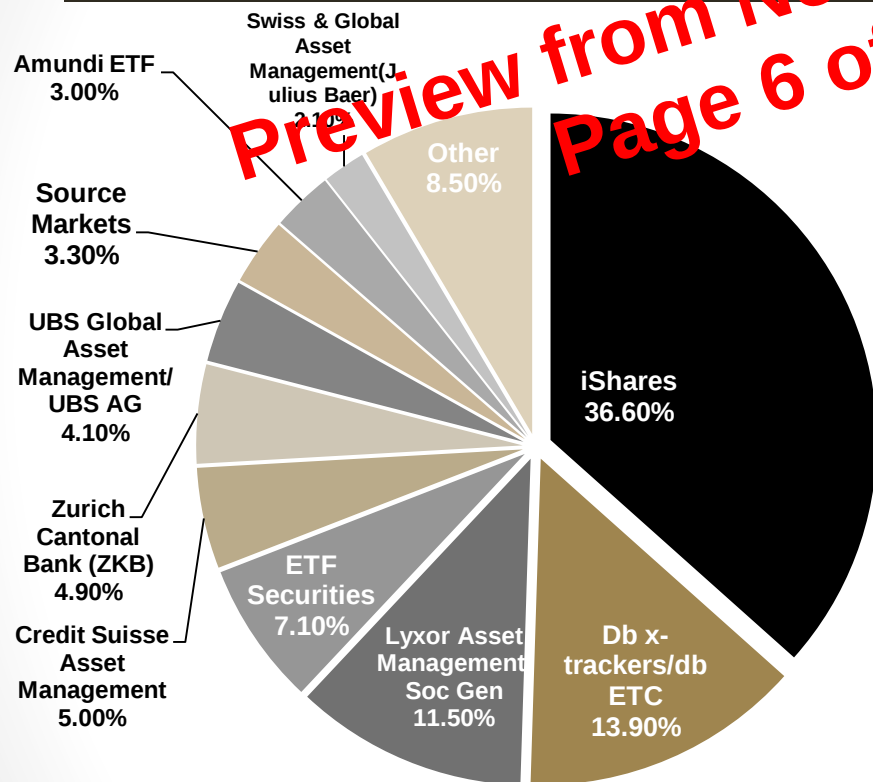
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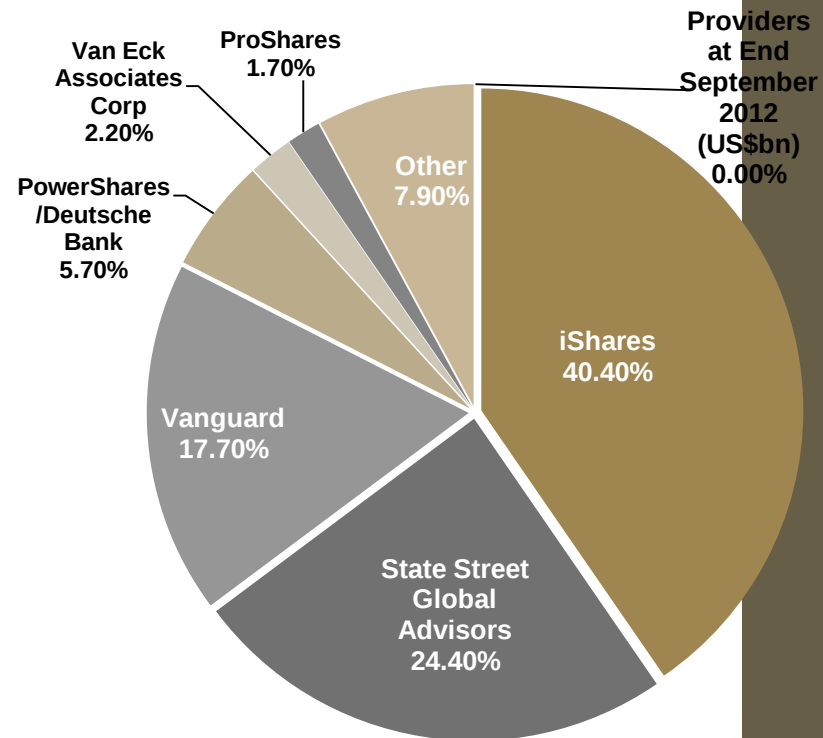
Note: Data as at September 27th 2012 or the most recent period available. Source: BlackRock Investment Institute, Bloomberg. * # of ETPs restated as 143 additional ETNs from an European provider were added into our record with launch date between October 2011 and March 2012

Europe vs. US – ETF Providers

ETF managers in Europe by AUM

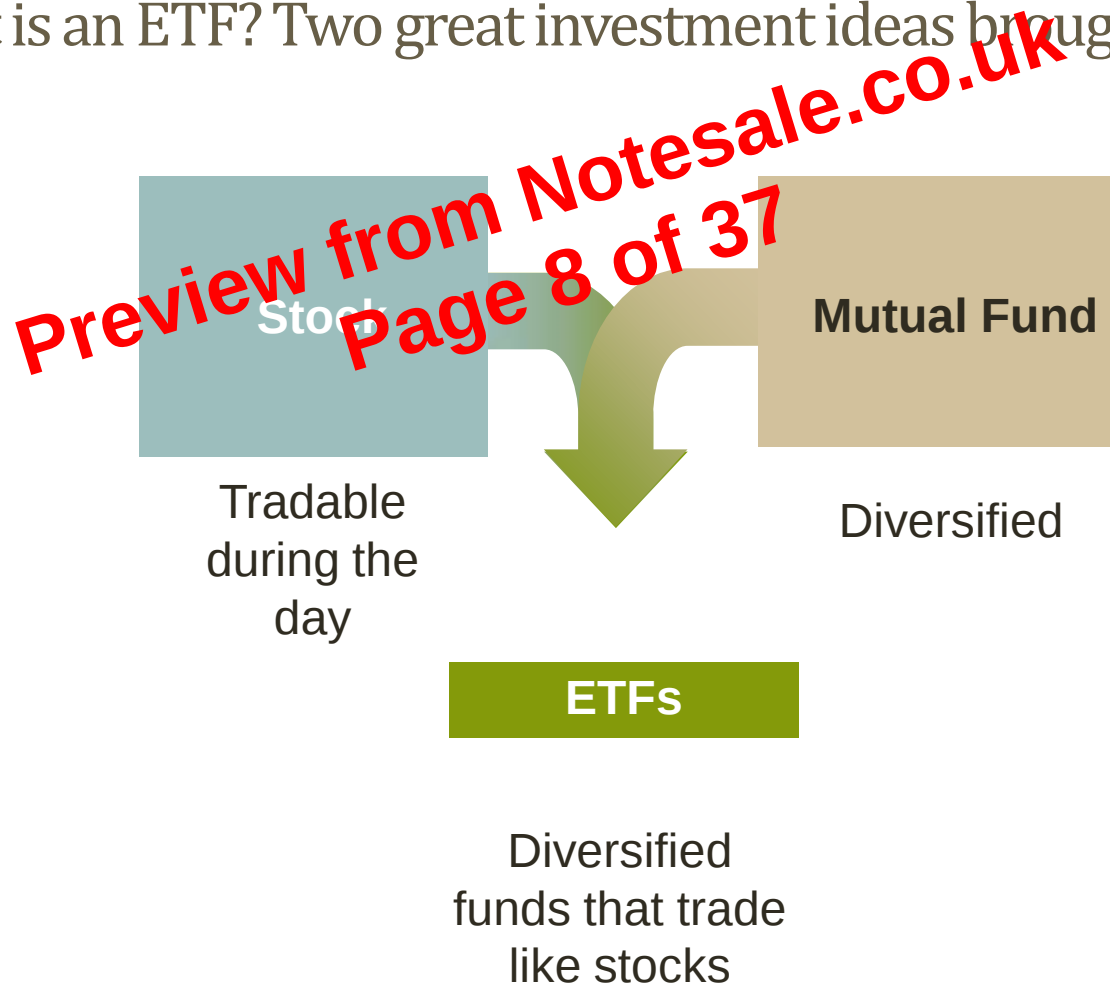


ETF managers in the US by AUM



Source: Global ETF Research and Implementation Strategy Team, BlackRock, Bloomberg. As at Sept 28 2012.

What is an ETF? Two great investment ideas brought together



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ETF Structures

Four Steps to ETP Selection

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Introducing iShares Due Diligence Framework

Four Steps to ETP Selection

