

Your ePortfolio invokes a particular audience through people's ability to read.

True or False?

While stakeholders may sometimes be global, there are usually more direct or relevant stakeholders that should be considered in a piece of writing.

True

If you were to write a text message to a friend, who would the "audience addressed" be?  
The audience addressed would be your real, actual friend.

What should you do if you find yourself attempting to invoke or address a global audience?  
You should explore the assumptions your writing makes.

Mindmapping can only effectively be used as an inventional tool.

False

True or False?

Purpose helps to structure a text.

True

What type of appeal uses data, statistics, or argumentation?

Appeals to logos

How can confusing word choices or unclear organization impact a writer?

They can affect a writer's ethos.

How might one describe the act of determining a communication's purpose?

Determining a communication's purpose is interpretive.

Determining a communication's purpose is analytic.

Determining a communication's purpose is recursive.

Which type of appeal might describe a terrifying scenario in an attempt to motivate readers to act in a particular way?

An appeal to pathos

What types of purposes can be present in any type of communication?

A primary purpose

Secondary purposes

How can you arrive at a provisional purpose when reading a text?

You can arrive at a provisional purpose by hypothesizing a purpose and then checking strategies to make sure that they support the hypothesized purpose.

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