



Anywhere you go in the Philippines, you're bound to find a bright-green kiosk, with a smiling spud next to the now-familiar name: Potato Corner. Today, this food cart has become the top-of-mind entry point for budding entrepreneurs and has seen its business expand in the Philippines and overseas. Dubbed as the World's Best Flavored Fries, Potato Corner has been a leading brand in the food industry for OVER 25 years.

Who doesn't like Potato Corner? It's a once-in-a-while indulgence that makes you happy on really long and busy days. It's pretty much the comfort fries of choice for a lot of people, which is why it has transformed into the successful franchise business it is now.

Potato Corner has an array of franchise packages depending on your budget, but if you're interested in starting small, you can opt for one of two of their cart offerings.

The first packages are the School Cart Package should be, first and foremost, located in a school. This is their cheapest package, which calls for a total investment of P257,600. The second one is the Standard Cart Package is for locations other than campuses, the total investment for it is P431,200. The last one and the best for bigger locations: Kiosk Package total investment is P400,000 to P600,000. In-line Counter Package total investment package is P600,000 to P800,000 and the In-line Dine-In Package Potato