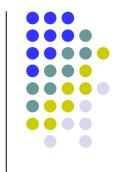
Cash Flow Analysis

15.511 Corporate Recounting
Summer 2004
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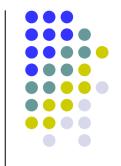
Sloan School of Management Massachusetts Institute of Technology

June 16, 2004





Why focus on a cash flow statement?



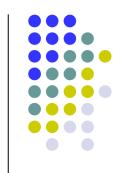
- In the absence of operating cash flow, cash from other sources can be used to cover cash requirements.
- For example, cash can be obtained from on-hand balances or nonrecurring asset sales, new debt or equity financing.
- These non-operating sources of cash flow can be relied upon only in the short run.
- In the long run, operating cash flow is the only reliable source of cash available to meet recurring needs.



Balance Sheet as at December 31, 1997

Assets	frombunt of 31 page 6,000	Liabilities and Owners' Equity	Amount
Cash	Page 6,000	Loans Payable	3,000
Receivables	4,000	Contributed Capital	10,000
Equipment	5,000	Retained Earnings	2,000
Total Assests	\$15,000	Total Liabilities and Owners' Equity	\$15,000

Income Statement For the year ended December 31×1997 Notesale.

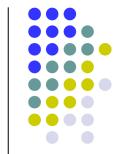


Revenues: Fees eamed for service	\$12,000
blene bage.	
	* • • • • •

Expenses: Wages, interest, maintenance \$ 9,000

Net income \$ 3,000

American Consumer Products, Inc.



Net Income And Positive Operating Cash Flow A Mature figure

sumer Product, Inc. Preview Mars Ending December 31, 1990-1994

		1990	1991	1992	1993	1994
Revenue		\$92,911	\$95,361	\$99,189	\$102,734	\$106,748
Net income fro	m continuing operations	1,240	517	1,217	317	421
Cash provided	in operating activities	2,646	2,293	2,659	2,108	4,053

Note: thousands of dollars

Data sources: American Consumer Products, Inc. 1994 Annual Report. 1995. American Consumer Products, Inc. 1992 Annual Report. 1993.