

Barriers to entry

Hindrances or something materials that block or intend to block passage.

1. Investment

7 Project that requires a huge investment

2. Technology

7 Application of the combination of scientific and engineering knowledge

3. Brand

7 Large marketing cost required to get a certain level of appreciation.

4. Access to resources

7 Licenses and permits.

5. Regulation

7 Exclusivity with suppliers

7 Accessibility of suppliers

6. Access to distribution

7 Availability of intermediates

7. Location

7 Place where business located.