

Bank (15202+760)	15,962		
	31,164		31,164
1.1.2007 Balance b/d	31,164		
Bank (15202+1558)	16,760	31.12.2007 Balance c/d	47,924
	47,924		47,924
1.1.2008 Balance b/d	47,924		
Bank (15202 + 2396)	17,598	31.12.2008 Balance c/d	65,522
	65,522		65,522
1.1.2009 Balance b/d	65,522	31.12.2009 Balance c/d	83,100
Bank	17,578		
	83,100		83,100
1.1.2010 Balance b/d	83,100		

FINANCIAL STATEMENTS ANALYSIS AND INTERPRETATION

RATIO ANALYSIS

A ratio is one **number** expressed in terms of another **number** to show the **relationship between the numbers**. For **example** the **relationship between 24 and 6** is 24/6 or 4:1 indicating that the former figure is four times as great as the latter figure/ a variation is to use a base of 100. This is **Sales percentage**. Using the figure at 24 and 6, the percentage become $24/6 \times 100 = 400\%$.

Financial statements (trading profit and loss A/C and balance sheet) are produced not just for their own sake, but for the use to which they can be put by the various parties interested in different aspects of these statements.

Example

1. The DIRECTORATE – interested in overall figure which show whether the company is profitable and whether it is on a sound financial footing.
2. In a manufacturing business, foremen may be concerned with time taken to complete a job or material usage.
3. Department and general managers are concerned about measurements relating to matters falling within their individual responsibilities.
4. Shareholders (actual and prospective) are interested in their **earnings** (current & future) out of which dividend can be paid, the security of dividend (dividend cover) return on their investment (yield) etc.
5. External interested parties include loan creditors, for **example** debenture holders who are concerned that the company is solvent and there is adequate cover for their interest trade creditors (actual and prospective) who want to be assured that the company is both solvent and liquid, that is it has adequate cash or cash convertible resources to meet current liabilities as they fall due to financial statement analysis consists of applying any tools and techniques to financial statement (other relevant data to obtain useful information). This information is shown as significant relationship between data and trends in those data assessing the company, past performance and current financial position.

The **information** shows the **results** or consequences of prior management decisions. In addition, the **information** is used to make predictions that many users of financial statements.

4. Total assets turn over / sales to total assets ratio

This ratio measures the efficiency with which a company uses its assets to generate sales.

That is it indicates how much does a shilling of an asset generate in terms of sales value. The larger the total asset turn over the larger will be the income on each shilling invested in the assets of the business.

It is given by:-

$$\text{Total assets turn over} = \frac{\text{Net sales}}{\text{Average total assets}}$$

5. Sales to capital employed ratio

It indicates the efficiency of utilization of capital employed in generating revenue.

It is given by:-

$$\text{Sales to capital employed} = \frac{\text{Net sales}}{\text{Capital employed}}$$

D. CAPITAL STRUCTURE AND GEARING MEASURES

Under this category the following ratios can be looked as equity or longer solvency ratios.

Show the relationship of debt and equity financing in a company. It measures the riskiness of business.

1. Equity or stock holders equity ratio

It indicates the proportion of total assets, that is provided by stock holders (owners) on any given date.

The formula for the equity ratio is

$$\text{Equity ratio} = \frac{\text{stockholders equity}}{\text{Total assets}}$$

2. Stock holders' equity to debt ratio.

This indicates the measure of the relative proportion of stock holders and creditors.

It is given by:-

$$\text{Stock holders' equity to debt ratio} = \frac{\text{stockholders equity}}{\text{Total debt}}$$

3. Long term debt to share holders funds

It indicates the extent of cover for fixed liabilities (loans, debentures).

It is given by:-

$$= \frac{\text{fixed external liabilities or long term debts}}{\text{Ordinary shareholder fund}}$$

4. Gearing