

10. An oral test may be undertaken to confirm ownership of the submitted answers through Zoom. You will be contacted in good time should an oral test be required.
11. Any clarifications on the examination should be directly sent to Mr Juma Lubega (jlubega@mubs.ac.ug/+256705614018), Mr. Samuel Ssendi (sssendi@mubs.ac.ug/+256701453639) and Mr. Musa Sentongo (msentongo@mubs.ac.ug/+256704587926). Responses to all clarifications will be broadcast by email to all students in the examination group.
12. The University regulations related to examination malpractices still apply and culprits will be penalized accordingly.
13. You are advised to allow at least 25 minutes before the submission deadline to avoid any inconveniences that may arise due to traffic on the system.

Question one (Compulsory)

Read the case below and answer the questions that follow.

Musoke Peter born in Masaka moved to Kampala in 2008 on a half bursary to study an advanced level. In 2009 at the age of 17, Peter saw a market opportunity in creating paper bags when the Ugandan government proposed a ban on the use of polythene plastic bags. With no initial capital to start the business, Peter opted to clean the environment by collecting used plastic bottles and selling them to a plastic-recycling plant. After raising initial seed capital of 36, 000 Ugandan shillings from the sales he started making paper bags on a small scale while still in high school.

In 2010, Peter registered his new company in the name of Youth Innovative Link Investments (YILI). YILI was the first local registered paper bag and envelope producing company in Uganda. The business has grown to employ 22 people, the eldest of which is 53. YILI's customer base includes local hospitals, retail shops, roadside sellers, super markets, and major local flour-manufacturing companies like Maganjo Grain Millers and Akamai Foods.