$$\frac{-p}{8} + \frac{9}{4} - \frac{q}{2} + 1 = 4$$

$$-p + 18 - 4q = 24$$

$$-p - 4q = 6$$

$$g(x) = 9x^{3} + qx^{2} + px + 1$$
----(1)

When it is divided by (3x-1) the remainder is 3.

From (1)
$$-p + 12 = 6$$
$$p = 6$$