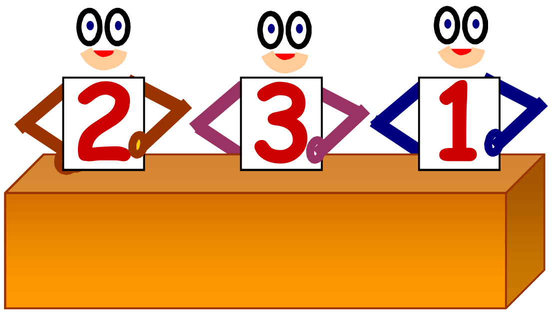
Setting priorities for analysing supply markets



Factors to consider :

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- Is it a new purchase item?
- When did you last review the market situation?
- How quickly are the market & technology changing?
- How much is being spent on the item (annual expenditure)?
- What is the potential impact on the company if the item's supply targets are not met?