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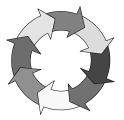
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Partnerships are appropriate for critical and bottleneck items and where the focus is on longterm product development

• They can allow you to achieve a better result than you could have achieved alone

• Partnerships require time and effort so selecting the right partner is fundamental



Partnerships (III)

How to develop a partnership: ale.co.uk

- Becoming aware of the need for a partnership
- O Conceptual sing the partnership
- Pursuing the partnership
- Confirming the partnership
- Implementing and administering the partnership
- Assessing the partnership
- Terminating the partnership



Which approaches to supplier relationships does your company

Type of relationship/confito 16 Oppoximate number of suppliers involved

Spot purples Page

Regular trading Regular trading Call-off contracts Fixed contracts Partnerships Joint ventures

Supplier Perceptions

