

Characteristics and Needs of Clientele and Audiences for Counseling

Objectives:

- Describe the clientele and audience of counseling
- Describe the different clients in counseling.
- Discuss why these clients undergo counseling.
- Explain how counselors help their clients.

Characteristics and Needs of Clientele and Audiences

The clientele in counseling based on size

- individuals, groups, organizations, communities
- variations in the specificity of the clientele's concerns

Individuals (individual counseling)

- one-on-one sessions between a client and a counselor
- “near-future”, “immediate concerns”

(California State University Channel Islands, n.d.)

Groups (group counseling)

- usually five to fifteen clients
- may involve more than one counselor
- shared concerns among the members of the group