

## **VISIONARY LEADERSHIP STYLE**

A visionary leader is a leader that can look at the bigger picture of things. They are organized leaders that can easily engage whoever is listening to them. A visionary leader is one with a vision, or a person who can visualize the path they are going to be taking and how to succeed when doing so. Not all types of leadership focus on the same benefits; some prioritize emotional intelligence, while others emphasize growth. Visionary leadership is a management style that's forward-facing and inspires others to pursue a common future.

The main feature that differentiates this style of leadership from the rest is the ability of a leader to persuade others to follow their vision and leadership happily. A visionary leader can spark motivation in all team members. They will enhance every members' skills, ensuring that they completely believe in the cause they are working for, and is never miserable throughout the whole process.

### **Qualities of a Visionary Leader**

1. **Forward-thinking:** they have a compelling vision for the future and are always assessing progress toward that goal. They proactively identify potential problems in the business model and conceive effective solutions before those problems develop.
2. **Optimistic:** By focusing on the future, a visionary leader will use their energy to boost morale and motivate the team to continue working toward the future, rather than dwelling on small setbacks.
3. **Creative:** Visionary leaders are effective at thinking outside of the box or beyond the status quo, since they have a clear vision of the future and are willing to take calculated risks and experiment in order to achieve it.
4. **Inspirational:** They ignite that fire of passion that is needed to carry any project in everyone listening to them. Thus, remind people why they love what they are doing and urges them to tap into that hidden potential that each person has. They never look down on their team members.
5. **Persistent:** They push everyone to their highest potential. Giving up is never considered an option for them. They'll rather fail over and over again than give up.
6. **Charismatic:** Visionary leaders are very charismatic engaging people. Their presence in itself entices a person and grabs their attention. They could never go unnoticed in a group of people. They speak in a manner that demands an audience. They are brilliant