

HOW TO WRITE GOOD ARTICLES for Newspapers, Magazines etc.

1. Content is Important:

If people cannot write well, they cannot think well, and if they cannot think well, others will do their thinking for them – *George Orwell*

It's like good storytelling – your writing needs to guide your audience into what you want them to think/perceive or they will create a picture on their own which might not be necessarily what you originally wanted.

2. Read Well:

If you don't have the time to read, you don't have the time or the tools to write – *Stephen King*

The more you read, the more ideas gets generated in your mind and you should also focus on reading from the competition to know what they are writing so that you can find a way to stand out from the crowd.

3. Eliminate the Unnecessary:

The ability to simplify means to eliminate the unnecessary so that the necessary may speak – *Hans Hoffman*

My most important piece of advice to all you would-be writers: when you write, try to leave out all the parts readers skip – *Elmore Leonard*

A sentence should contain no unnecessary words, a paragraph no unnecessary sentences, for the same reason that a drawing should have no unnecessary lines and a machine no unnecessary parts – *William Strunk Jr.*

Don't just write for the sake of filling up, eliminate whatever you think will bore your audience.

4. Be Passionate:

This is the challenge of writing. You have to be very emotionally engaged in what you're doing, or it comes out flat. You can't fake your way through this – *Gordon Atkinson*

You should write on a topic you are passionate about as unless you are excited about what you are writing how you can expect the reader to be thrilled while reading.

5. Paint a Picture:

The skill of writing is to create a context in which other people can think – *Edwin Schlossberg*