have a lower sustainability rate compared to the developed countries. This is an indication that the long term industrial growth of the countries is not guaranteed.

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Stakeholder analysis

In developing countries there are improper government rules and regulations and the government is biased in supporting the industrial sectors (Business Insider, 2016). Owners of businesses are concerned with the returns that they get from an investment and customers don't put emphasis on high quality products and they don't afford the products. Developing countries create a good opportunity for companies to operate and success and this is because governments provide them with support and resources to operate.

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Possible shortcomings

Labour in developing countries is cheaper compared to the developed countries. There are a lot of resources in developing countries and this is because of the slow growth in business and operations. There is a high potential for new markets in developing countries than in the developed countries. In developed countries there is new technology and government support to the industry is guaranteed than in the developing countries.

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In developing countries there is a ready market for products and services and the level of competition is low and this creates an opportunity for a new company to invest. There is cheap labour in developing countries and overhead costs for example power and labour is cheap in