

are made in the board room. Deming's model provides a new and the comprehensive approach to handle the organization or the human enterprises with the systematic view of it. It provides a wide range of advices on the quality planning, quality control and the quality improvement. Deming's model is more theoretical minded which suggests the theoretical solutions to the problems. The Deming's approach is to focus on the working of everyone in the organization to accomplish the improvement with the repeated use of the PDSA cycle. (Compare)

Juran's Model

While on the other hand Juran's model just takes the "fitness for use" as the basic criteria of the quality improvement and the individual units should perform in such a way in accordance with the specification and the direction so as to achieve that fitness for the use (Compare) The Juran's model accepts the majority of the quality management problems are due to the poor management rather than the poor work of its lower or middle level management. Juran's model provides an analytical approach to manage for the quality and focuses on how to handle the quality functions on the basis of that. The production process is defined as a relationship between the customer research, suppliers, design, materials, production, assembly, and the inspection according to the Juran's model. The Juran's model is more practical minded suggesting the highly practical and the feasible answers. Juran made the focus on the product improvement and the conformances in the service by reducing the uncertainty and the manufacturing process variations.

Baldrige's Model

The Baldrige's model which is the most popular model of the total quality improvement takes the overall improvements in all the aspects whether it is the leadership, strategies, planning, etc as the criteria for the quality improvement. The Baldrige's model desires the vision of leadership, customer driven excellence, personal along with the organizational learning, valuing the employees and the stakeholders, with the prime focus on the future. The Baldrige's model manages the quality with the focus on the future, managing for the innovation, with the social responsibility towards its customers as well as the employees with the system perspective. The other side the Baldrige's model combines both of the theoretical as well as the practical mindedness. At the same time, the Baldrige's approach is to manage the quality through the management by the fact with the help of the combined process of the process management, workforce focus and the business results. Here are some different between Deming and Juran

Jurn 1.png

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The Best Out of the Three Model

The total quality management is the process of integrating the different systems of the principles, methods and the best practices, that provides the organizations a kind of framework for the organization to strive for anything that the organization want to achieve. The model that best suits to most of the organization in most of the organization is recommended to be the Baldrige's model for the TQM which is the most popular model prevailing in many of the organizations that combines all the aspects like the leadership, strategies, planning, etc. It leads to the overall quality management of any organization in all the directions which is the most important criteria for the TQM in the today's world.