

The application of visual communication can be seen in various fields such as:

1. Advertising and Marketing: Visual communication is used in advertising and marketing to grab the attention of the target audience and get the message across. For example, advertising posters, brochures, and television commercials use visual communication to convey messages.
2. Design: Visual communication is used in design to convey messages and create an atmosphere that fits the design goals. For example, logo design, product design, and interior design use visual communication to convey messages.
3. Education: Visual communication is used in education to enhance understanding and enhance learning. For example, slide presentations, diagrams, and illustrations are used in lessons to help students understand the concepts being taught.
4. Entertainment: Visual communication is used in entertainment to create a pleasant atmosphere and convey messages. For example, film, animation, and video games use visual communication to create an atmosphere and convey a message.
5. Public Signage: Visual communication is used in public signs to provide information and directions to the audience. For example, road signs, warning signs, and command signs are used to provide information and directions to audiences.
6. Infographics: Visual communication is used in infographics to present data and information in a form that is easy to read and understand. For example, infographics are used in reports, magazines and websites to present data and information in a form that is easy to read and understand.

Overall, visual communication is used in various fields to convey messages in a way that is easy to understand and attracts the attention of the audience.