

Communication and its Types



The word / term communication comes from a latin word "communicare". There are three possible meaning of "communicare" such as :

- 1) To make common
- 2) cum + munus i.e. having gift to share
- 3) cum + munire i.e. building together a defense

The literal meaning of communication is sharing or imparting information.

Defination

communication is a process by which information is exchanged between individual through a sign, symbols or behaviour.

Communication is a process of passing information (sending) and understanding (receiving) the same from one person to another through verbal and non-verbal means.

Communication involves (at least) one sender, a message and a recipient.

Types of communication



(A) On the basis of Communication Channels types of communication are:

- 1) Verbal communication
- 2) Non-verbal communication
- 3) Visual communication.