

In 'H is for Hawk' the pivotal moment is when she realises that the bird she has grown attached to is not the one that was intended for her. Her shock at this moment is emphasised by the use of short sentences: 'It was the wrong bird. This was the younger one. The smaller one. This was not my hawk' and even a single word paragraph with the exclamation 'Oh' in italics to show her panic and disbelief. In the unseen text, the pivotal moment is emphasised by the writer when... (What does the writer do to draw your attention to it? Why is it such a significant moment within the narrative?)

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## SECTION B-

Transactional writing - Newspaper/magazine/speech/letter

- 15 minutes planning
- 47.5 minutes writing
- 5 minutes rereading the answer

### Speech:

**Introduction-** Grab the audience's attention- tell them who you are and what your speech is about. Avoid the 'hello, my name is..' and start the introduction with a statement. Have personal pronouns, anecdotes, and as many engaging techniques as possible in the introduction. Use emotive language to invoke emotion into the audience.

**Main body-** Make your arguments. Divide this into 2-3 sections, each with its own separate argument. Each argument should have a solution, separate counterarguments, and responses to the counterarguments. Use facts, statistics, triplets, and any other techniques to add impact. Make use to manipulate structure.

**Conclusion-** sum up all what was said and maybe end in a rhetorical question.

Things to include:

- **Address** the audience/listeners.
- Use **anecdotes**.
- Use **rhetorical questions**
- Range of **vocabulary**.
- Use a **range of sentence structures**
- Use **humour/colloquial language** depending on the subject matter
- Use an appropriate closing (**thank the listeners**)
- Mention the word '**talk**' to show the exam board that you know you're writing a speech