

Google. The main way to get links from other people's blogs is through something that seos often refer to as outreach.

As a wedding photographer, you might want to contact other local flower shops, reception halls, and wedding planners. The next outreach prospect you can find are businesses in a lateral noncompeting niche. With guest posts, your reason to contact them is pretty reasonable and you'll be providing value. The Ahrefs blog is one of the key factors to success. People are more likely to link to your content if it's helpful, actionable, and solves a problem. Blogging lets you reach large audiences and helps you gain a ton of value through these monstrous posts. It has around 1,400 monthly searches in Canada. If you've been in the wedding photography business long enough, then you've probably done shoots at numerous venues. So you could create a post with helpful and practical value. For example, I might create an article of some of the best venues that I had taken photos at and display pieces from my portfolio within the blog post.

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Page 2 of 2