

The Genius Design of Apple Park

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The previous so-called Apple Campus was no longer big enough for the growing company. The buildings constructed in 1993 are arranged along a circular private road, Infinite Loop. The plan was not to abandon the existing campus at Infinite Loop but to expand it with a larger, modern one. Steve Jobs personally came full circle by acquiring this site as it was somewhat personal to him. Norman Foster is one of the most influential contemporary architects in the world. In designing the new Apple campus, Foster worked closely with Steve Jobs and Jony Ive. The final complex is called Apple Park and it is characterized by its centerpiece, a single ring shaped building surrounded by vast parkland. The circular building is divided into nine sections each connected by a light-filled atrium. The new campus is not only close to the previous campus but also not far from where everything started for Steve Jobs. The parks at the new campus had to celebrate the local environment and Steve Jobs wanted them to be based on nearby Stanford University. Jobs appreciated the park layout here designed by Frederick Law Olmsted, who is considered the founder of American landscape architecture.

Apple hired the arborist who had previously planted the Stanford dish that jobs wanted to replicate. Apple also had to build two parking garages at the southern end of the campus. Located in the top left corner is the Apple Park Fitness Center. Located on the other side of the park is a building that regularly is open for outsiders during Apple's press events. Apple Park is an uncompromising attempt to create an isolated island that bears little relation to the life and troubles of the adjacent streets and communities. The roofs are filled with AC ventilation shafts instead of solar panels as present on the rest of the campus. The offices are arranged in a more traditional way instead of the open concept and surface level parking is available in front of the rectangular office towers. If you sign up using my link on screen right now you will get a \$ 10 discount a year which means it will cost you only \$ 3.33