

rapid growth of international business right ! what happened , how , what led to the growth of the international business. The third thing that I have said is the development of services that support international business. Countries have realized that today if you do not provide good support in terms of services like infrastructure, logistics and other things then no international business partner would like to come to your country. China took great advantage of there by leveraging these infrastructural facilities. Increased global competition has led to marketers to look into new pastures, to new places where they can (you know ) go and set up their business right ! Another thing which I have mentioned is the change in political situations. The companies which were there in the 1930s and 40s were not existing in the 1960s and 70s and the ones which were the top 20 companies in the 50 - 70s today are may not exist.

The companies are finding it the countries are more welcoming they are encouraging the foreign firms to invest in their country. Expanded cross-national cooperation is a very connecting situation connecting point right ! The political situation is also getting easier because of the economic requirement right ! Had there been no economic requirement the urgency of the economy requirement may be the political situations would have been much worse. China has been really making it good right ! has been making and it is not only for an iPhone 6 or something. If