A Private Limited Company: A type of company that offers limited liability, or legal protection for its shareholders Shareholders who are family and friends Governed by two legal documents: Memorandum of Association and Articles of Association

Disadvantage of LTDs More expensive to set up than a Sole trader or Partnership Pay annual fees less personal control over the business

Advantages of LTDs Limited Liability Greater availability of finance

Public Limited Companies A business who sells its shares on the stock market. Shareholders benefit from limited liability and a dividend.