

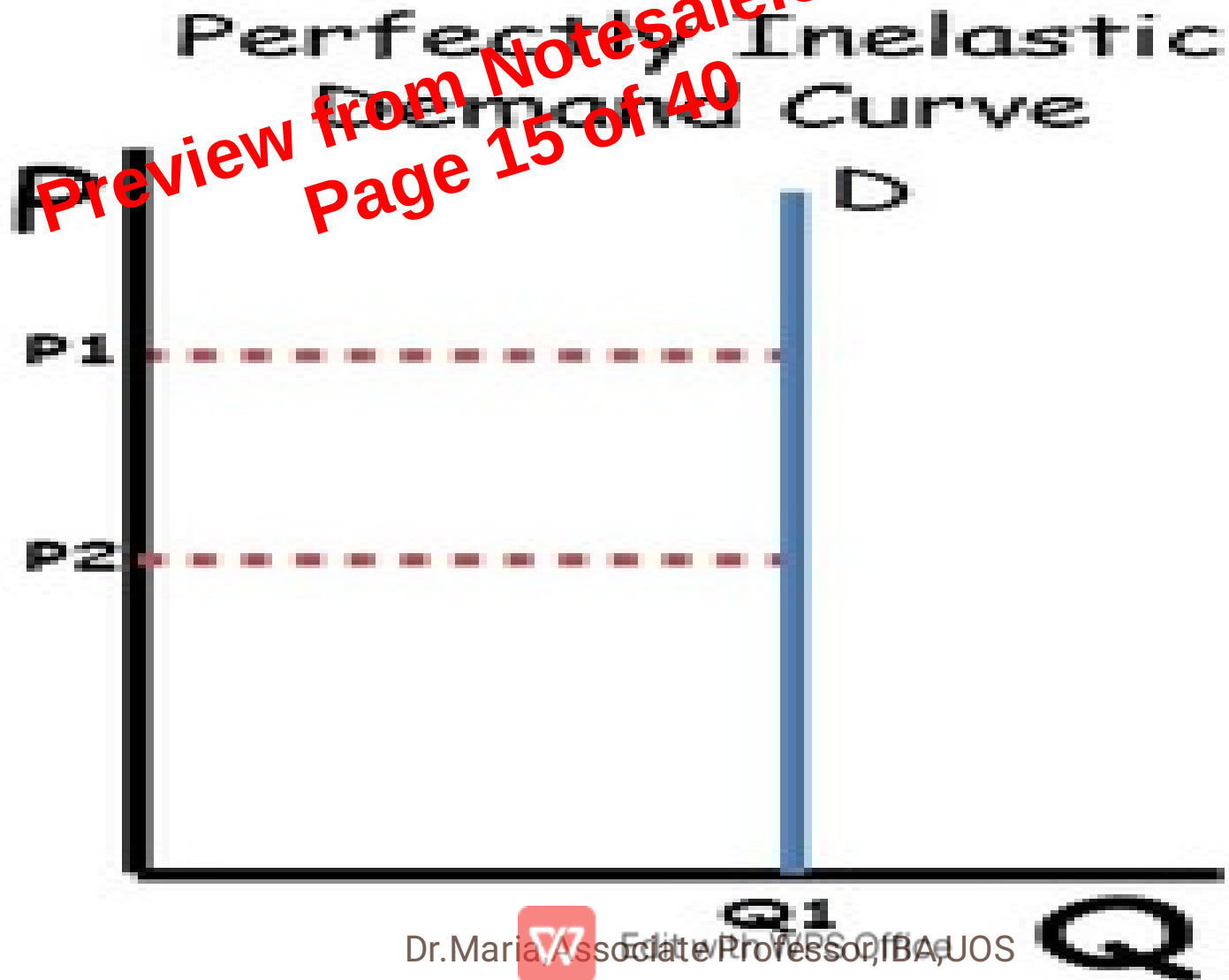
Types Of Elasticity of Demand.

3

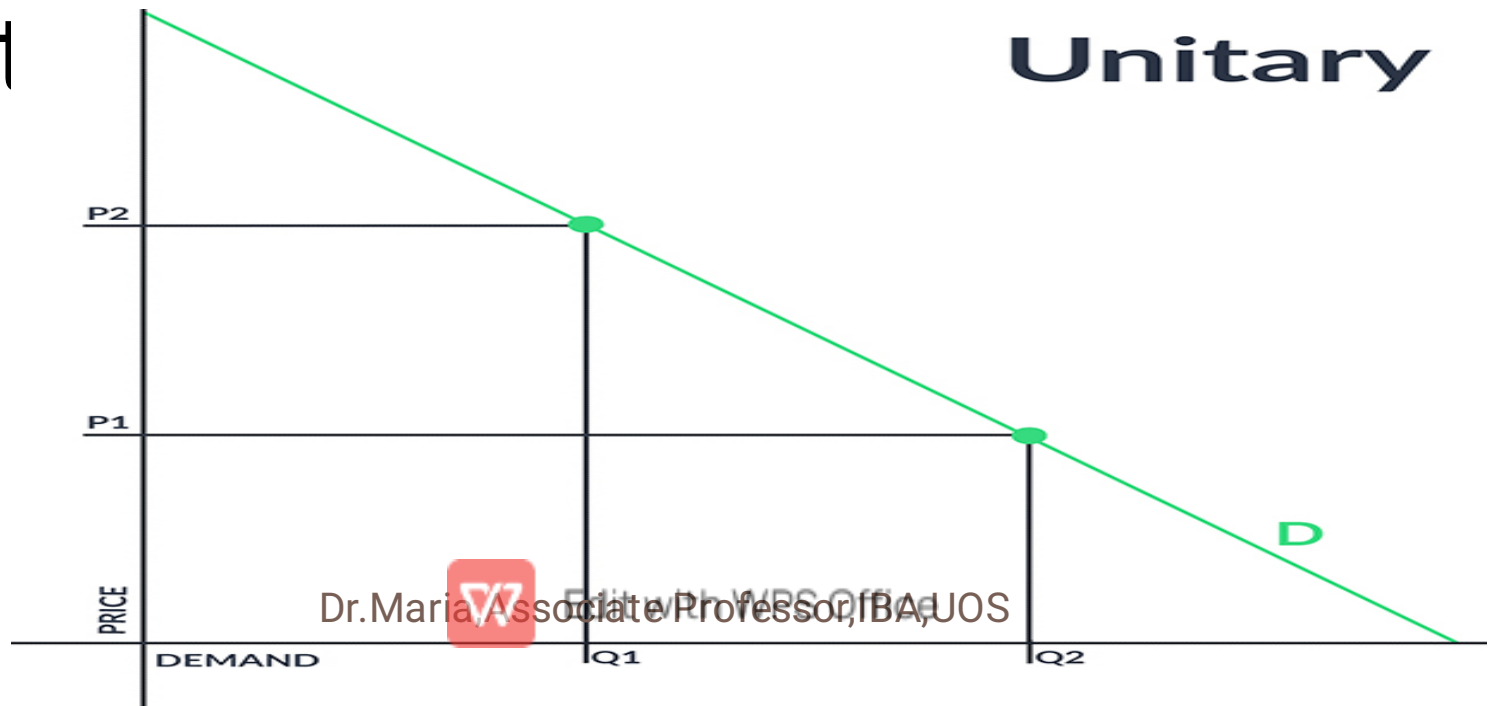
- Price Elasticity of Demand
- Income Elasticity of Demand
- Cross Elasticity of Demand



Preview from Notesale.co.uk
Page 15 of 40

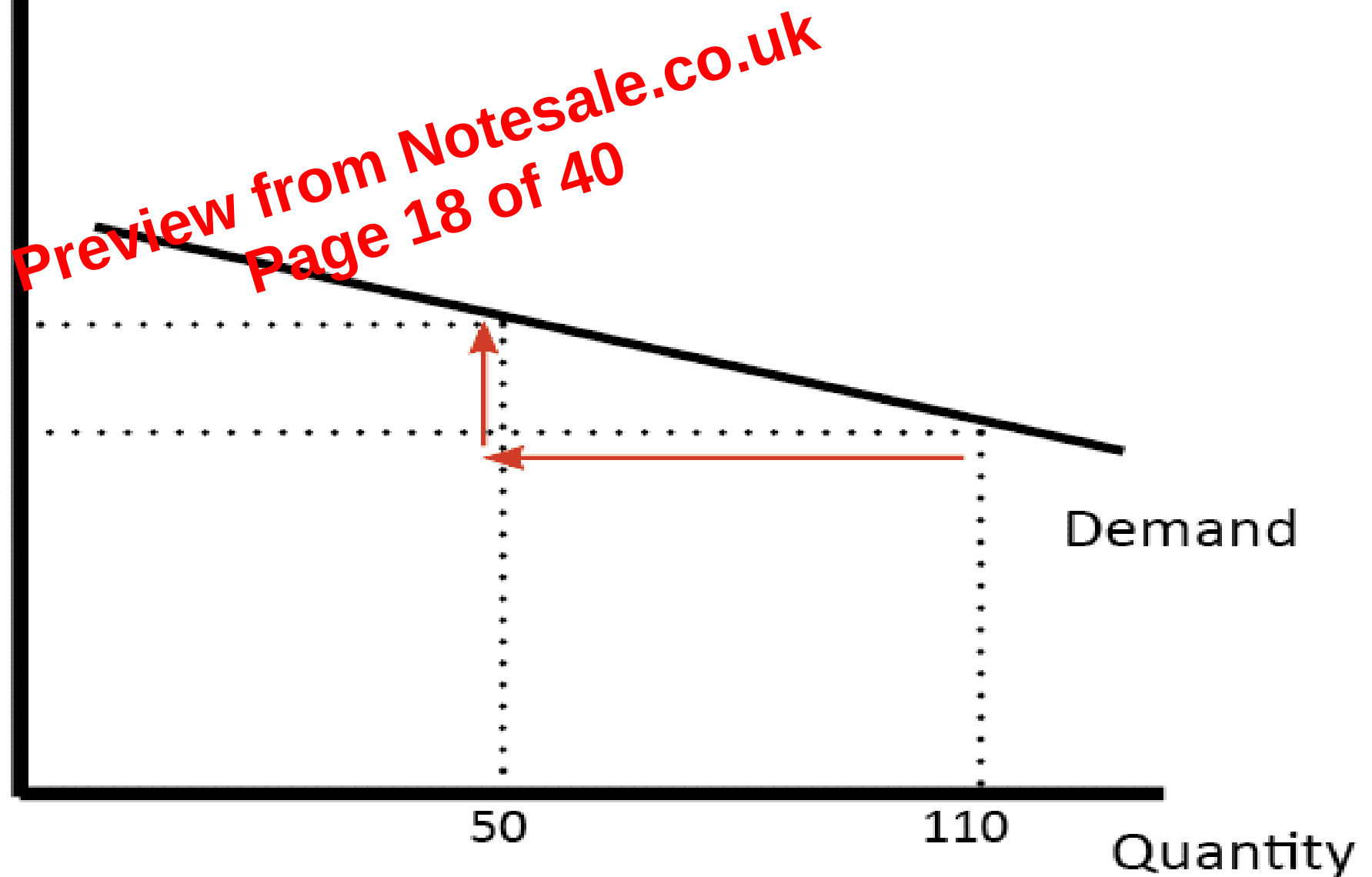


Unitary Elastic Demand: When the quantity demanded of a good changes by exactly the same percentage as price, the demand is said to be unitary elastic.



- **Elastic Demand:** When a change in price leads to a more than proportionate change in quantity demanded, the demand is said to be elastic.

Elastic demand



□ Elastic Supply.

- When the percentage increase in the price of a good brings about a larger percentage increase in the supply of a good, the supply of a good said to elastic.