

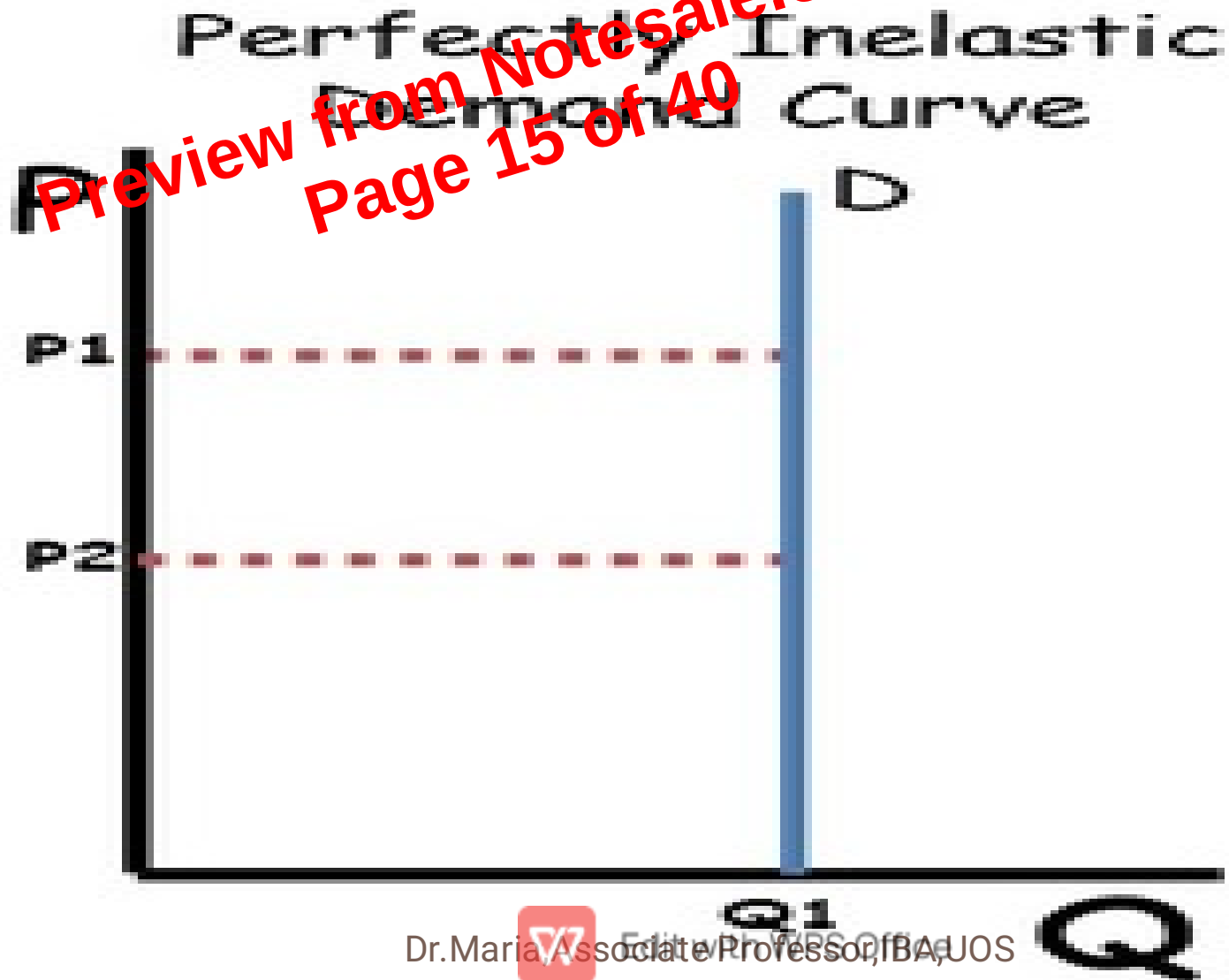
# Types Of Elasticity of Demand.

3

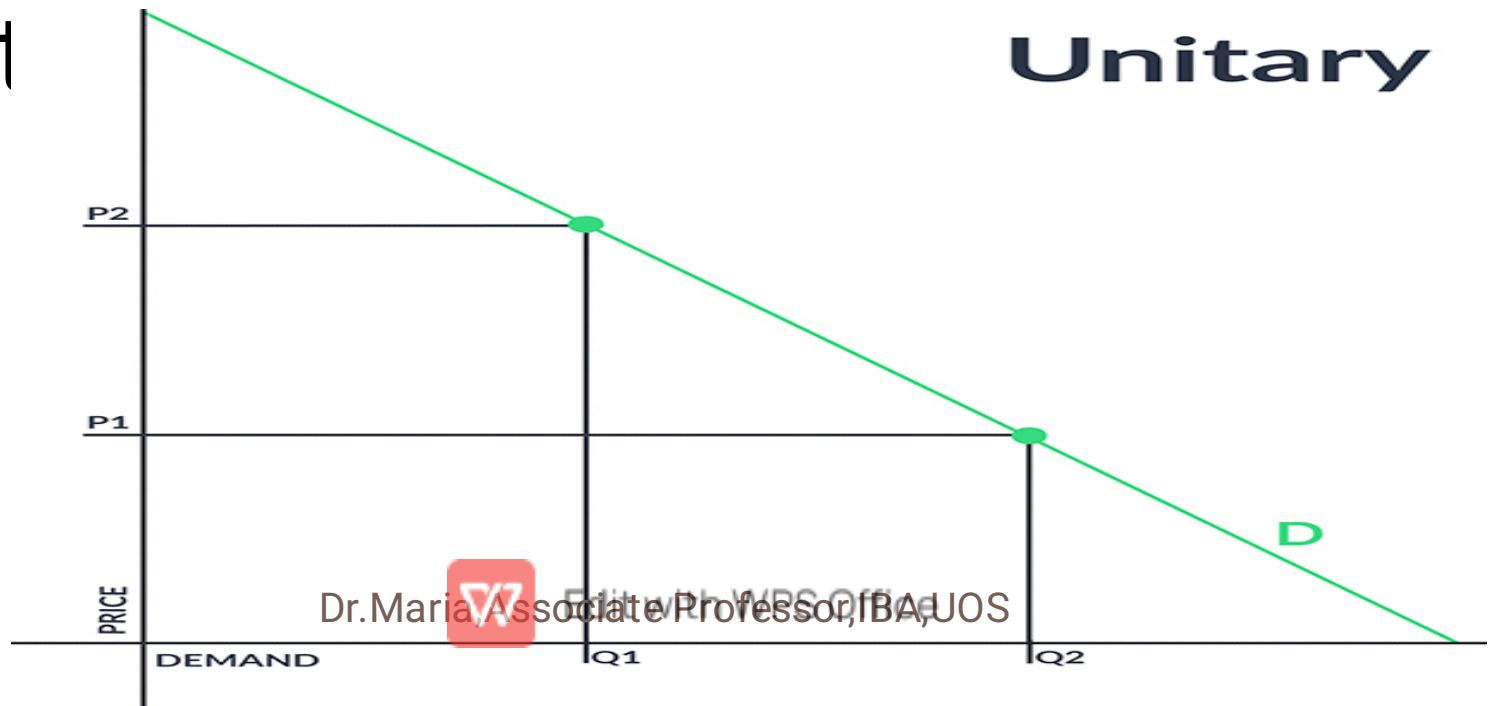
- Price Elasticity of Demand
- Income Elasticity of Demand
- Cross Elasticity of Demand



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**Unitary Elastic Demand:** When the quantity demanded of a good changes by exactly the same percentage as price, the demand is said to be unitary elastic.



- **Elastic Demand:** When a change in price leads to a more than proportionate change in quantity demanded, the demand is said to be elastic.

# Elastic demand

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80

65

Demand

50

110

Quantity

## □ Elastic Supply.

- When the percentage increase in the price of a good brings about a larger percentage increase in the supply of a good, the supply of a good said to elastic.