distribution facilities to eliminate redundancies and streamline operations.

- For example, they closed underperforming plants and warehouses and established regional hubs strategically located to serve multiple markets efficiently.
- They also leveraged third-party logistics providers to handle specific distribution functions, reducing the need for in-house resources and improving flexibility.

3. <u>Technology implementation:</u>

- (X) Corporation invested in advanced supply chain management software and automation tools.
- They implemented a cloud-based system that provided real-time visibility into inventory levels, production schedules, and transportation status.
- For example, they used barcode scanning and RFID technology to track inventory accurately throughout the supply chain, reducing errors and improving order fulfillment.

4. <u>Collaboration with suppliers:</u>

- (X) Corporation fostered closer collaboration with suppliers to improve overall supply chain performance.
- They established long-term partnerships with key suppliers, allowing for better demand forecasting and coordination.
- For instance, they implemented a vendor-managed inventory (VMI) system where suppliers had access to real-time sales data and were responsible for replenishing inventory as needed.

5. <u>Performance measurement :</u>

- (X) Corporation established key performance indicators (KPIs) to measure and monitor supply chain performance.
- They tracked metrics such as order fulfillment rate, on-time delivery, inventory turnover, and total landed costs.
- For example, they aimed to increase their order fulfillment rate from 85% to 95% within a year, reducing customer order backlogs and improving customer satisfaction.

6. <u>Continuous improvement :</u>