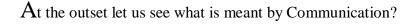
## What is Communication?



Communication is the process by which all human interaction takes place.

The dictionary defines communication as the act of making oneself understood.

An expression of thoughts and opinions means of passing or sending information from one place

Communication can be defined at the interchange of internation ideas and opinions between and among people in any organization and

It is the process of passing information and understanding from one person to another.

Effective Communication involves both information and understanding.

We all started to communicate ever since we were born in this world.

Poor communication results in lowered morale, lowered production, excessive turnover, bad public relations and less efficient operation.